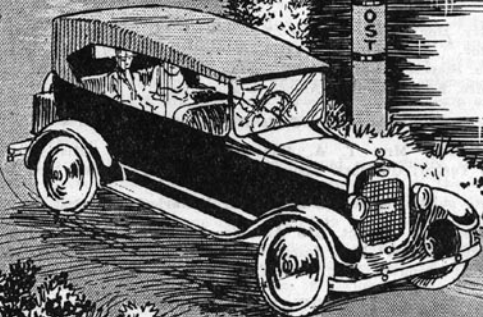



# OLD SPANISH TRAIL TRAVELOG

Louisiana Edition

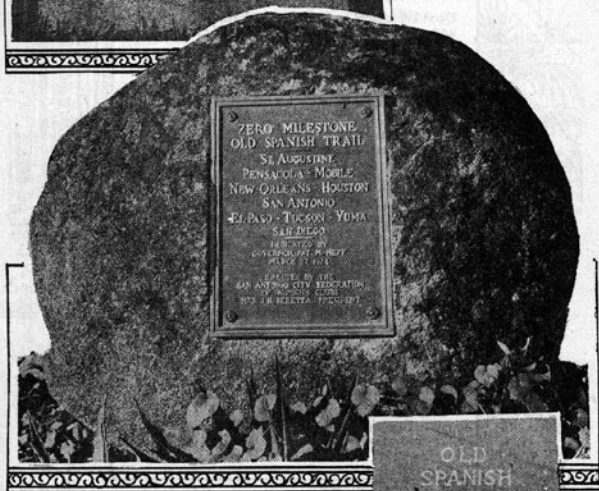
*The National Trunk Line thru  
the Southern Borderlands*

FLORIDA - MEXICO - CALIFORNIA



OLD SPANISH TRAIL HEADQUARTERS  
GUNTER HOTEL, SAN ANTONIO, TEX.   
PRICE 50 CENTS — COPYRIGHT-1924

# ZERO Milestones at San Diego San Antonio and St. Augustine



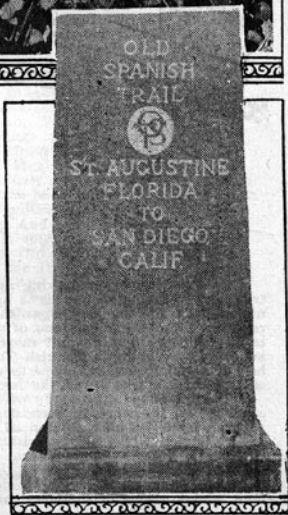
## ZERO MILESTONES

As the highway is built on its permanent location the mileage will be accurately surveyed and mile-posts of historical significance will be placed. The Women's Department of Beautification is now inviting designs for these mile-posts.

The zero stone at San Diego was dedicated 1923 by an address of President Coolidge read by Col. Ed. Fletcher of San Diego.

The stone at San Antonio was dedicated 1924 by Governor Pat Neff, city, state, federal and army officials, women's clubs and the Old Freighters Association.

The stone at St. Augustine was erected in 1921 to perpetuate Old Spanish Trail history locally and should serve as the zero monument for that terminal.



# LOUISIANA

Nature gave southern Louisiana rare and appealing scenery. Literature and art have woven the spell of romance about it. The French, Spanish, English and other races by their explorations, conquests and settlements beginning 1699 have given the country an ancient historical background as alluring as anything on the North American continent. Now thousands of miles of graveled roads invite you to drive and play, to fish and hunt, to visit and learn, and to settle and prosper.

## REMARKABLE NATURAL RESOURCES

Along the Old Spanish Trail are industries that rank as largest in the world—the largest sugar refinery, and large sugar mills; the largest sulphur mines; a group of salt mines tested to 2500 ft. without finding the bottom; rice fields embracing a half a million acres; sugar plantations conducted like industrial plants; the largest cypress mills; the largest brick yards; the rich acreage of early strawberries; the wild bird and animal preserves; the oil fields that have steadily produced for a generation; the prodigal forests of lumber; the "Little Holland" spreading over the lower delta of the Mississippi; and finally, the vast net-work of inland waterways, and the crowded array of Gulf coast inlets and bayous, where hunting, fishing, boating and cruising may be enjoyed amid scenes of endless charm and wildness.

## SCHOOLS

The school system is rated among the best in the United States, and new school buildings of commanding type are continually observed. Public improvements, public playgrounds and opportunities for relaxation are showing progressive development.

## BATHING AND HUNTING RESORTS

Bathing and resort beaches, camping and hunting grounds, on the salt and the fresh waterways, some of them developing national interest, have graveled roads leading to them or building. These roads threading a country so well developed and interesting, and tying together two thousand miles of inland waterways and the beaches of the Gulf of Mexico, will open a land of unusual tourist attraction.

## THE MISSISSIPPI RIVER BASINS

In the eastern section, from the Mississippi state line to Morgan City, is the ancient Mississippi river basin, better known today as the basins of the present Mississippi river, of Bayou Lafourche, and of the Atchafalaya river. Anciently the mouth of the Mississippi river was far back northward and its channels formed these basins. Throuth this delta area is a web of bayous and lakes, and rich lands growing sugar, corn, potatoes, early truck and cattle, sustaining fisheries and fostering industry. Commanding the Mississippi Basin is New Orleans, America's most interesting city. In the Lafourche Basin are Raceland, Thibodaux and Houma. Morgan City and Patterson are the ports of the Atchafalaya Basin.

## THE EVANGELINE COUNTRY

West of these basins begin the highlands. From far up in Louisiana the Bayou Teche finds its way down to the Atchafalaya outlet. The Acadian exiles settled the Teche country. Evangeline lived and sorrowed there. Nature changes her picture and new beauties lie in this land. The OST runs along the Bayou Teche, with the moss-draped live oak and the stately pecan and cypress shading the banks. Jeanerette and St. Martinville are cities of the Acadian country rich in legends of the past.

## THE CREST OF THE COUNTRY

Westward again, at Broussard and Lafayette, are the high elevations on the Old Spanish Trail in Louisiana. At Broussard is one of the big sugar mills. Lafayette is a coming capital of southern Louisiana. In that parish the lands of sugar, corn, cotton and rice meet and mingle, and beyond the domain of rice begins.

## THE RICE LANDS

Vast areas of rice extend over southwest Louisiana. The elevations drop a little, the lands are level and underlaid with reservoirs of water. The Mermentau river and its tributaries drain the area. The fields are made into rice lakes by little levees, immense pumping plants draw millions of gallons of water from the bayous, and from wells 300 to 400 ft. deep, and send it thru thousands of miles of irrigation canals to flood the growing rice. This country is new. The cities and towns are new and attractive, built by a race of pioneers from Louisiana and the other states. Rayne, Crowley, Jennings, Welsh and Lake Charles are the rice centers.

## COTTON AND CATTLE

Southwestern Louisiana is also producing cotton and cattle. Cotton of the finest staple is promising to share with rice in the production of wealth for the section.

## THE SABINE BASIN

The Louisiana-Texas line is the Sabine river, another of the drainage basins of the southern part of the continent. Lake Charles, Vinton and the sulphur mines lie in this area, and across the line into Texas new types begin.

## CENTURIES OF ROMANTIC EXPLORATION



The Old Spanish Trail connects the playgrounds of Florida with the playgrounds of California and links the playgrounds that lie between. It will bring to the cities and towns along the way a continual tide of tourist and automobile travel and a permanent pleasure to the people. It will revive and keep alive the remarkable history of old Spanish days, a history on the northern continent that reaches from Florida to California and offers historical associations more romantic than anything in

the land. Those were the days of Spanish splendor, of Cavalier and Conqueror, of Columbus, Cortez and Pizarro, of Ponce de Leon, De Soto and Coronado and of the great orders of priests whose missions are scattered along the Trail. The romance and riches of Mexico drew prince and peasant. From Mexico the old trails and their daring carried them into the South and Southwest; into the New Spain of their hopes.

The Spaniards dreamed of gold and glory, and with expeditions worth a King's ransom they struggled through jungles, deserts and mountains to despair and death while the phantom of riches raised others to follow.

In South America they sought for the land of the Gilded Chief whom they called El Dorado; they searched for the Temple of the Sun and the Enchanted City of the Caesars. In North America they searched thru Arizona and New Mexico for the fabled Seven Cities of Gold, and for the realms of the Gran Quivera in Texas and Kansas; they sought the Great Kingdom of the Tejas, the Mountain of Silver, the Streams of Pearls, the Provinces of Wealth and the Fountain of Youth. They added luster to their period and won new empires and lost them. Today the Floridas and the New Spain of those days are the winter retreats of the people of the North American continent.

### THE OLD TRAILS

St. Augustine, 1565, the oldest city in the United States, is the beginning of the Old Spanish Trail on the Atlantic coast. San Diego (Saint James), 1769, the beginning of California, is the terminus of the Old Spanish Trail on the Pacific coast. Midway lies San Antonio (Saint Anthony), 1718, Headquarters of the Old Spanish Trail and anciently an important mission and military center for New Spain. West from San Antonio is El Paso (El Paso del Norte—the Pass of the North), rich in the history of the earliest days. North of El Paso lies Santa Fe (Holy Faith), first mission built in 1560, second oldest city in the United States, first seat of missions, colonizing and government. Pensacola, El Paso and other places also lay claim to earliest settlements. Old Mexico was conquered by Cortez in 1519.

From Mexico City northward, like the ribs of a fan, trails dating from the days of the Aztecs developed into "Camino Reals" (King's Highways) of the Spaniards; one northeastward thru San Antonio, then to Nacogdoches and Natchitoches and on to Mobile and Pensacola and to St. Augustine; one thru El Paso to Santa Fe and the New Mexico territory; one thru Nogales and Tucson to the Arizona country, then westward thru Yuma to San Diego and California. Up the California coast is the Camino Real of California song and story where those twenty-one missions were built and their hospitality offered to the wayfarers in that wild land.

From these trails or highways others branched until all the Southern Borderlands thrilled to the romance and tragedy of conquerors and explorers, settlers and missionaries, adventurers and dreamers—all a part of the great games of empire that for three hundred years were played to win and lose. The Old Spanish Trail of today is a project that has woven old trails and new ways together to open anew the Southern Borderlands to the modern day explorer.

## PRESERVING ROADSIDE BEAUTIES

### The Creed of the Trail

**T**HE BEAUTY of Nature lures us out on the old highways. Where Nature is undisturbed there we find pleasure; where destruction rules we find regret.

Along the Old Spanish Trail are the riches of history, legend, sentiment and natural beauty. Many are working to preserve these for all time. Out of the goodwill of the friends of the Trail will come a great highway, with pleasure and profit accruing to everyone.

Love nature and all living things—that is the soul of sportsmanship.

Don't destroy. It's finer to build and beautify.

Don't cut or break trees or shrubs, unless obviously useless ones.

Don't gather wild flowers and blossoms carelessly. Their growth and reproduction give beauty to the Trail.

Don't kill without real need. The birds, trees, shrubs and animals are a part of the pleasure of the traveler.

Help foster wayside beautification and the planting of trees and shrubs, and others in years to come will bless you.

Respect the courtesies of the road and obey traffic rules.

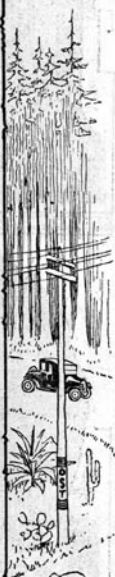
Give kindly thought to the rights of property along the way and the owners will repay out of the gratification they enjoy.

Select a safe spot for the campfire. Never leave it unwatched, and when breaking camp use water or dirt to put it out. Be careful of sparks, of matches or tobacco ashes. A dying spark and one breath of wind can start a destructive fire.

Always leave the camp a little better than you found it. Burn or bury the trash and observe sanitation. It's a pleasure then to cooperate to make campsites enjoyable.

The Fellowship of the Trail is one of its joys. All along the way are members who will find pleasure in making your acquaintance.

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Permission to use granted if credited to the Old Spanish Trail  
Written by Harral B. Ayres



In the work of preserving and promoting roadside beauties sixteen truckloads of advertising signs have been removed from the San Antonio section of the Old Spanish Trail. Many truckloads have been removed from other sections of the highway, and the work is spreading. Property owners and merchants are agreeing to stop bill-board advertising. The Old Spanish Trail from San Antonio to Boerne is to be made 100 feet wide, property entrances and fences will be improved, county lines marked, and the landscape beauties preserved.

The highway and county officials, and the maintenance crews, are carrying on the work in their departments. The Women's Club of San Antonio and the club women of Boerne are sponsors for the work in their district. The Old Spanish Trail Department of Beautification is finding the interest very general and sincere.

Travelers can help protect the trees from mutilation and the flowers from destruction, and can encourage by their patronage the tradesmen whose places of business are attractive.

# OLD SPANISH TRAIL

## Main Line

St. Augustine, Florida, to San Diego, California

2817 Miles

Corrected to September, 1924

The Old Spanish Trail is the trunkline of the Gulf coast from Florida to Texas, then crosses the plains and mountains of the West to California touching the Mexican border points. It is building over the rivers and bays that empty the waters of half the continent into the Gulf, and it is conquering its way across the great ranch country of West Texas and thru the mining, mountain and desert country of New Mexico, Arizona and Southern California. When the story is written of the works of the engineers, highway commissions and people to connect this trunkline across the barriers that have stood in the way another great chapter in American achievement will be told. The first meeting to promote this highway was in 1915 at Mobile. 1924 shows thousands of miles ready for the traveler.

### MILEAGE SUMMARY

#### Eastern Department—970.6 Miles

Florida	-----	455.0 Miles
Alabama	-----	70.0 "
Mississippi	-----	96.1 "
Louisiana	-----	349.5 "

#### Central Department—947.0 Miles

Texas	-----	947.0 Miles
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#### Western Department—899.4 Miles

New Mexico	-----	195.8 Miles
Arizona	-----	524.6 "
California	-----	179.0 "

### DRIVING REGULATIONS

In all driving slowing down and caution are required at curves, crossings, passing other vehicles or pedestrians, on bridges, on wet or crowded roads, etc. The speed limit is not an absolute right; it is a permissible privilege to be exercised with reasonable care. Numerous provisions are embodied in all laws and ignorance of these excuses no one. Generally, 35 miles per hour on the public highways are permissible, with varying regulations for city streets, traffic conditions making many local regulations necessary. Proceed cautiously, with car always under control, is the best law.

Notes—Population figures according to U. S. Census 1920. Elevations at railroad depots and from records of state universities.

From San Diego Miles		From St. Augustine Miles
2817.0	-----ST. AUGUSTINE, FLA.-----	0.0

40.7 mi. Paving.

Pop. 6192. Elevation 7 ft.

San Augustin was settled in 1565, the oldest city in the United States. Ponce de Leon landed in 1513. The De Narvaez expedition landed at Tampa Bay in 1528 and De Soto in 1539, and both fought their way around westward. De Luna landed at Pensacola bay in 1559 with the largest expedition of them all. While the Spaniards were exploring the Floridas other remarkable expeditions were moving northward from Mexico into New Spain (Texas) and into New Mexico and California. Santa Fe became the second oldest city in the U. S., while others lay claim to existence back in the dim past. When the thirteen states were fighting for independence Spain controlled an empire south and west, and was just beginning to build the California missions. Florida was Spanish until 1819; Spain sold Old Louisiana back to France in 1800; France sold to the U. S. in 1803; Texas independence was won in 1836 and that territory was annexed by the U. S. in 1845. The Mexican War was in 1846. The New Mexico-Arizona-Southern California territory was ceded to the U. S. by Mexico in 1848. The Gadsden Purchase of part of southern New Mexico and Arizona was in 1853. The Old Spanish Trail of today is a thread binding together for all time the old Spanish history and legend of three and four centuries past. In these lands the padres sought riches to lay up in heaven and the conquistadores sought riches for personal glory and often found disaster for their vain but romantic search. Now a new race is finding riches in the crucibles of industry.

### INFORMATION AND SERVICE

St. Augustine Board of Trade.



From San Diego

From St. Augustine

2776.3	JACKSONVILLE, FLA. (St. Johns River)	40.7
	Zero at Post Office.	
	60.0 mi. Paving.	
	Pop. 91,558. Elevation 8 ft.	
	INFORMATION AND SERVICE	
	Jacksonville Motor Club. Chamber of Commerce Bldg.	
2716.3	LAKE CITY, FLA.	100.7
	24.2 mi. Semi-Hard Surface. Good.	
	Pop. 3341. Elevation 200 ft.	
2692.1	LIVE OAK, FLA.	124.9
	29.3 mi. (20 mi. Semi-Hard Surface; west 9 mi. Graded Dirt.)	
	Pop. 3103. Elevation 108 ft. Suwannee river 13 mi. west of Live Oak.	
2662.8	MADISON, FLA.	154.2
	33.4 mi. (Graded Dirt to Greenville 16 mi. Surfaced to Aucilla river 6 mi. Graded Dirt to Monticello 11 mi.)	
	Pop. 1952. Elevation 133 ft.	
2629.4	MONTICELLO, FLA.	187.6
	30.4 mi. (Graded Dirt 19.6 mi. Semi-Hard 10.8 mi.)	
	Pop. 1704. Elevation 210 ft.	
2599.0	TALLAHASSEE, FLA.	218.0
	16.1 mi. Graded Dirt.	
	Pop. 5637. Elevation 82 ft. Ocklocknee river 3.7 mi. east of Havana.	
	INFORMATION AND SERVICE	
	Tallahassee Chamber of Commerce.	
2582.9	HAVANA, FLA.	234.1
	12.5 mi. (Graded Dirt for 5 mi. Bal. Semi-Hard Surface.)	
	Pop. 448. Elevation — ft.	
2570.4	QUINCY, FLA.	246.6
	46.0 mi. Graded Dirt.	
	Pop. 3118. Elevation 251 ft. OST Vice Pres. W. M. Cory. Half way to Marianna is the Apalachicola river bridge, 5,500 ft. long, dedicated Victory Bridge in memory of the soldiers in the World War, and considered by engineers a notable structure.	
2524.4	MARIANNA, FLA.	292.6
	20.2 mi. Graded Dirt.	
	Pop. 2499. Elevation 120 ft.	
2504.2	CHIPLEY, FLA.	312.8
	10.0 mi. Graded Dirt.	
	Pop. 1806. Elevation 109 ft.	
2494.2	BONIFAY, FLA.	322.8
	31.8 mi. (Graded east of Choctawhatchee river. 10 mi. Semi-Hard Surface west to De Funiak Springs.)	
	Pop. 1230. Elevation 127 ft.	
	Choctawhatchee river bridge, 8,000 ft., to be finished Jan. 1, 1925.	
2462.4	DE FUNIAK SPRINGS, FLA.	354.6
	28.8 mi. Construction in progress.	
	Pop. 2097. Elevation 262 ft.	
2433.6	CRESTVIEW, FLA.	383.4
	31.2 mi. (Graded Dirt 5 mi. Semi-Hard Surface and Paving 26 mi.)	
	Pop. 500. Elevation 229 ft.	
2402.4	MILTON, FLA. (Black Water River)	414.6
	21.4 mi. (Semi-Hard Surface to Floridatown ferry, 11 mi. Ferry 4 mi. Graded from Ferry Pass to Pensacola.)	
	Pop. 1594. Elevation 11 ft. Escambia bay bridge, 2.3 mi., to be finished June 1925.	
	Ferry	
	First ferry 6:00 A. M. west side; 6:45 A. M. east side.	
	Last ferry 5:30 P. M. west side; 6:00 P. M. east side.	
	Another ferry known as "Short Cut" is now running.	
2381.0	PENSACOLA, FLA.	436.0
	Zero at San Carlos Hotel.	
	19.0 mi. Paving and Graded Sand Clay.	
	Pop. 31,035. Elevation 27 ft. On Pensacola Bay and	

the Gulf of Mexico. OST Director, Fred W. Marsh.  
De Luna landed on the Pensacola mainland in 1559  
with the largest expedition to attempt the conquest of  
Florida. Pensacola is rich in old history.

#### INFORMATION AND SERVICE

Pensacola Chamber of Commerce.

2362.0--NUNEZ BRIDGE. Fla.-Ala. State Line-- 455.0  
22.0 mi. Dirt.

Nunez bridge, Perdido river, toll 50c.

2340.0-----LOXLEY, ALA.----- 477.0  
11.3 mi. Dirt.

Pop. 123. Elevation 172 ft. Country hotel. OST Vice  
President, Mrs. T. A. Banning; Councilor, J. W. Randall.

2328.7-----DAPHNE, ALA.----- 488.3  
9.0 mi. Across Mobile Bay.

Pop. 780. Elevation 100 ft. Tourist Camp—Overlook-  
ing Bay. OST Councilors, Dr. R. Van Iderstine and  
J. R. Hammet.

Distance by ferry, Str. New Daphne, 14 mi. Leaves  
Daphne 7:30 A. M. Leaves Mobile 3:00 P. M. Satur-  
days and Sundays different schedule.

2319.7-----MOBILE, ALA.----- 497.3  
Zero at Ferry Landing.

27.7 mi. Paving, Gravel and Sand Clay.

Pop. 60,777. Elevation 8 ft. Tourist Camp—On the  
Bay. S. H. Peck, President Old Spanish Trail Assoc-  
iation.

(The old road is used. New road will be thru Theo-  
dore, Irvington, St. Elmo and Grand Bay, Alabama, to  
join the new concrete road in Mississippi to Moss Point,  
Pascagoula and Ocean Springs. Mrs. B. H. Scott, Irv-  
ington, OST Vice President.)

Tablet, Bienville Monument, Mobile.

"To Jean Baptiste le Moyne Sieurs de Bienville, na-  
tive of Montreal, Canada, naval officer of France, Gov-  
ernor of Louisiana and founder of the first capital Mo-  
bile 1711. Born 1680—died 1768. With the genius to  
create an empire and the courage to maintain it. Pa-  
tient amid faction and successful even in defeat, he  
brought his settlement the prosperity of true civiliza-  
tion and the happiness of real Christianity. He who  
founds a city builds himself a life-long monument."

By this inscription Mobile is credited with being the  
first capital of Louisiana. Others say Biloxi was first.

#### Hotels

Battle House. S. H. Peck, President.

Cawthon Hotel. P. C. Steele, Manager.

#### INFORMATION AND SERVICE

Inquire at Automobile Club of Mobile for information  
to New Orleans. Extensive construction proceeding.  
See also memo. under Chef Menteur, Louisiana.

2292.0-----ALA.-MISS. STATE LINE----- 525.0  
9.9 mi. Paving.

2282.1-----MOSS POINT, MISS.----- 534.9  
4.4 mi. Paving.

Pop. 3340. Elevation 17 ft.

2277.7\_PASCAGOULA, MISS. (Pascagoula River) \_ 539.3  
17.7 mi. Concrete construction in progress.

Pop. 6082. Elevation 17 ft.

(Pascagoula river, continuous ferry 50c. The road con-  
struction should be finished spring of 1925. Fair detours  
are provided.)

2260.0--OCEAN SPRINGS, MISS. (Biloxi Bay)-- 557.0  
8.0 around Back Bay. Gravel and Dirt.

Pop. 1732. Elevation 24 ft. Biloxi Bay to be bridged.

2252.0-----BILOXI, MISS.----- 565.0  
12.8 mi. Paving, some Gravel.

Pop. 10,937. Elevation 23 ft. On the Gulf of Mexico.  
Biloxi was the first settlement of Louisiana by the  
French and claimed as the first capital.

2239.2-----GULFPORT, MISS.----- 577.8  
9.8 mi. Paving, some Gravel.

Pop. 8157. Elevation 25 ft. On the Gulf of Mexico.  
OST Vice President, Mrs. Rucks Yerger; Councilor, R.  
L. Aubert.

#### INFORMATION AND SERVICE

Gulfport Chamber of Commerce.



- 2229.4-----PASS CHRISTIAN, MISS.----- 587.6  
 2.5 mi. to ferry landing. Paving and Gravel. 2.0 mi. by  
 ferry across the Bay of St. Louis.  
 Pop. 2357. Elevation 12 ft. On the Gulf of Mexico.  
 OST Vice President, S. L. McGlathery.
- 2224.9-----BAY ST. LOUIS, MISS.----- 592.1  
 29.0 mi. See Memo. under Chef Menteur, La.  
 (18 mi. by old road to Pearlinton ferry.)  
 Pop. 3033. Elevation 26 ft. On the Bay of St. Louis.
- 2195.9--PEARL RIVER. (Miss.-La. State Line)-- 621.1  
 12.3 mi. See Memo. under Chef Menteur, La.
- 2183.6-----SLIDELL, LA.----- 633.4

18.5 mi. See memo. under Chef Menteur, La.

Pop. 2958. Elevation 11 ft. Tourist Camp—North edge of town, secluded, well-drained pine grove, toilets, water. Country hotel. OST Councilors, T. J. Eddins and E. F. Hailey.

The Slidell people are battling thru some of the most difficult road and bridge building problems on the OST. It is the key-point for travel between New Orleans and the North and East. The town lies on fine highlands with extensive waterway basins east and south of them. They have built gravel parish roads, and are winning thru with the OST links. Slidell is part of the district that ships over \$4,000,000 of early strawberries annually. Satsuma orange and early truck district. Artesian wells with natural flow 30 ft. above surface. Largest brick yard in South. Shipbuilding and creosoting.

#### INFORMATION AND SERVICE

Slidell Garage. Storage, repairs, supplies. T. J. Eddins.

- 2165.1-----CHEF MENTEUR, LA.----- 651.9  
 22.7 mi. Gravel and Paving.

"The Chef" is the ferry landing, south side of Lake Pontchartrain for passage between New Orleans and the East or the North.

Detour Memo.—Between Bay St. Louis, Miss., and New Orleans, La., are the Pearl river delta, Lake Pontchartrain, and the other basins that have been problems to engineers for centuries. The Old Spanish Trail is financed and building from Bay St. Louis, Miss., across the Pearl river basin to Slidell, La., then to the Rigolets and across the marshland at the foot of Lake Pontchartrain to Chef Menteur where a good road will be found to New Orleans. This new route will be open to traffic early in 1925. Meanwhile travel between New Orleans and eastern points must ferry between Chef Menteur, La., and Pearlinton, Miss., where an old road, 18 mi., connects Pearlinton and Bay St. Louis. Travel between New Orleans and northern points must ferry across Lake Pontchartrain. The ferry routes are long and capacity limited. Detours by land are possible. Inquire at OST Information Headquarters as follows:

Going westward, Mobile, Ala.

Going southward, Slidell, La.

Going eastward, Houma, La., or New Orleans, La.

- 2142.4-----NEW ORLEANS, LA.----- 674.6

Zero at Association of Commerce Building.

5.7 mi. west on St. Charles Ave. to Mississippi river ferry to Westwego. Paving.

Pop. 387,408. Elevation 7 ft. Tourist Camp—None. OST officials, A. Fred Bultman, Jr., Mrs. A. F. Storm and Mrs. P. J. Friedrichs, vice presidents.

The French took command of the vast territory of Old Louisiana by establishing sovereignty over the Mississippi river in 1699. This move by the French divided the Spanish territory in two and became one of the decisive events in North American history. The first settlement was at Biloxi in 1699. In 1702 the French planted a settlement on Mobile Bay. 1718 they founded Nouvelle Orleans; the same year the Spanish settled San Antonio as an outpost to protect their western possessions. In the struggle of empires Louisiana was ceded to Spain in 1762. Spain took possession in 1769. Spain ceded Louisiana back to France in 1800. France sold to the United States in 1803. New Orleans as the frontier post on the mighty river that drains a half of the continent became the melting pot as all classes of people struggled for life, power or development on the North American continent.

#### Hotels

Hotel De Soto. Headquarters Motor League.

The Roosevelt. New Orleans' leading hotel.

Hotel Monteleone. 500 rooms; 250 with bath.

The Lafayette. Marx Cohen, Mgr.

The St. Charles. Finest all-year hotel in the South.

## INFORMATION AND SERVICE

Association of Commerce. Opposite St. Charles Hotel.  
Motor League of Louisiana. Hotel De Soto, 429  
Baronne st.

2136.7-----WESTWEGO, LA.----- 680.8

38.2 mi. Gravel.

Pop. 1000. Ferry point, west side of Mississippi river.

2098.5---RACELAND, LA. (Bayou Lafourche)--- 718.5

Note—Two roads are building between Raceland and Gibson. When completed the mileage will read:

Raceland to Houma 14.3 mi. Houma to Gibson 23.3 mi. This will be open to travel October, 1924.

Raceland to Thibodaux 15.3 mi. Thibodaux to Gibson 18.7 mi. Unfinished sections still keep this route closed. The route, Raceland to Thibodaux, to Houma, to Gibson, is all improved gravel and shell.

Pop. 687. Elevation 11 ft. No Tourist Camp. Clean country hotel, good meals. OST Councilors, Dr. J. J. Ayo and Geo. S. Harmount.

## INFORMATION AND SERVICE

Ayo's Drug Store. West side of Bayou. Drive in station and nice rest room.

## Raceland-Houma-Thibodaux District

All this OST territory from the Mississippi state line westward to Morgan City is delta land of the ancient Mississippi river. In the Lafourche basin, which includes Raceland, Thibodaux and Houma, are a group of highlands and lowlands threaded with bayous. On the highlands these cities have been built, and around them is one of the noted sugar plantation sections of Louisiana. There are numerous improved gravel roads, navigable bayous, with varied opportunities for drives, vacations, fishing, hunting and trips to the Gulf. Bayou Lafourche with 160 mi. of roads on the two sides, mostly graveled, is the most thickly settled rural road in America. Its homes range from clusters of old negro cabins to the stately plantation homes. Schools that are a tribute to these people are developing thruout the district. Thibodaux is the old sugar plantation center. Houma is the seaport city with numerous bayous connecting to the Gulf. Raceland is the center for the outlying delta areas that are now being dyked and reclaimed by pumping, and by scientific farming are yielding their riches in varied forms — Raceland's "Little Holland." 32,281 acres are under reclamation around Raceland. Notable projects are Delta Farms at Larose, Sculley Estates at Cut Off, Smithport Farms at Lockport, Grant Smith & Company's tract west of Raceland. One of the three largest sugar mills on the OST is at Raceland. A friendly people all thru this district.

2084.2-----HOUMA, LA. (Bayou Black)----- 732.8

23.3 mi. to Gibson. Shell.

Pop. 5160. Elevation 13 ft. Tourist Camp—None. Two country hotels. OST Councilors, Calvin Wurzlou and Julius Dupont.

This is still a part of the old Mississippi river delta section. Bayous reach from Houma to the Gulf like the spreading fingers of the hand, with graveled drives and plantations along the banks and fishing boats on the waters. Houma is an important fish, shrimp and oyster packing and shipping center, and also trapping and furs. For sportsmen, deer hunting, water fowl, fishing and golf. South, at Dulac, a recreation beach is developing. Natural gas. Fine schools. The OST along Bayou Black to Gibson is one of the prettiest drives in Louisiana.

## INFORMATION AND SERVICE

Association of Commerce. A. W. Van Pelt, Secretary.

## THIBODAUX ROUTE

2079.6---THIBODAUX, LA. (Bayou Lafourche)--- 733.8

18.7 mi. to Gibson. Gravel and Dirt, not completed. Detour thru Houma, all Improved Gravel and Shell.

Pop. 3526. Elevation 18 ft. Tourist Camp—None. Modern hotel. OST Councilors, Dr. H. S. Smith and W. S. Lafargue.

Thibodaux is one of the old centers of the rich bayou country of Louisiana. Progressive city improvements, schools, public recreation park and playgrounds, and golf. Old homes of U. S. Chief Justice White, Governor Nicholls of Louisiana, and of Gen. Braxton Bragg of the Confederate Army. Old Episcopal Church of the "Fighting Bishop of the Confederacy." Graveled drives in all directions, and old sugar plantations, mills and homes

that are reminiscent of Old Louisiana. Lake Verret, bathing beach and community resort, fishing and boating, 27 mi. north and west.

#### INFORMATION AND SERVICE

Drexler Motor Co. Storage, drive-in station, accessories. J. L. Drexler.

Jeffries Hotel. European Plan. John H. Mayer.

Bank of Thibodaux and Trust Co. C. P. Shaver, cashier.

Bank of Lafourche. K. J. Braud, cashier.

### THIBODAUX ROUTE

2060.9-----GIBSON, LA. (Bayou Black)----- 756.1

17.8 mi. Gravel and Shell.

Pop. 387. Elevation 12 ft.

2043.1-----MORGAN CITY, LA. (Berwick Bay)----- 773.9

8.7 mi. Gravel. Ferry over Berwick Bay from 5:45 A. M. to Midnight.

Pop. 5429. Elevation 15 ft. Tourist Camp—None. Country hotel. OST Councilors, M. E. Norman and H. J. Boudreaux.

Morgan City is on Berwick Bay, the Gulf outlet of the numerous waterways that constitute the Atchafalaya Basin. It is said you can cruise, fish and hunt for many days out from Morgan City over lakes, bays and bayous noted in song and commerce, and seldom repeat on your course. Of some 2000 mi. of navigable waters in southern Louisiana, a half are in this basin. This was the ancient outlet of the Mississippi river. The lumber and fur industries, and the oyster shell chick feed industry, are extensive.

Avoca Island with 16,000 acres is dyked, reclaimed and extensively developed. Morgan City ships 30,000,000 early cabbage plants. On Lake Palourde is the Morgan City bathing and camping beach.

#### INFORMATION AND SERVICE

Walsh Garage. Ford-Lincoln. Tourist service.

Schwing's Restaurant. Day and night service. Tourists welcomed.

Miller-Leonard Motor Co. Next to Post Office. Star-Durant-Flint.

2034.4--PATTERSON, LA. (Atchafalaya River)-- 782.6

17.9 mi. Gravel.

Pop. 2538. Elevation 10 ft. Tourist Camp—None. Clean country hotel, good meals. OST Councilors, H. P. Williams and J. B. Sanarens.

Old sugar plantations again, sugar mills, plantation homes, clusters of negro cabins, shaded drives, the Atchafalaya river and then the Bayou Teche by the roadside. This is the beginning of the Teche country, the land of the Acadian exiles. Patterson lies near the junction of the Atchafalaya river and the Bayou Teche, with Grand Lake just above. Here the largest cypress mill in the world has developed—the F. B. Williams Co. West 15 mi., on Bayou Teche, their second big plant will be passed. West and south by gravel road is Bayou Sale Beach (salt beach) on the Gulf. Graveled roads in all directions. A friendly town, and numerous pleasures if you stop a while.

#### INFORMATION AND SERVICE

Sanarens Drug Store. J. B. Sanarens.

2016.5-----FRANKLIN, LA. (Bayou Teche)----- 800.5

18.8 mi. Gravel.

Pop. 3504. Elevation 11 ft. Tourist Camp—Small grove on Bayou Teche. Hotel. OST Councilor, Wilson McKerall, Jr.

#### INFORMATION AND SERVICE

McKerall Motor Co. Opp. Court House. Complete service.

1997.7----JEANERETTE, LA. (Bayou Teche)---- 819.3

11.0 mi. Gravel.

Pop. 2512. Elevation 20 ft. Tourist Camp—In pecan grove on Bayou Teche, east end, semi-secluded. Water at ice plant, toilets, caretaker. Country hotel. OST Councilors, A. P. Moresi and Frank Beaulieu.

Jeanerette is another center for the enjoyment of the numerous waterways of southern Louisiana. Salt and fresh water beaches, fishing, hunting and other sports. The town is on the bank of Bayou Teche; the OST still follows this bayou famed in the stories of Evangeline and the Acadians. The scenes are all reminiscent of the Old South. Graveled drives in all directions thru highly

cultivated sugar, rice and corn lands. Southward 18 mi. thru. sugar plantations is Cote Blanche Bay (white beach bay), a salt water bathing beach, and sites for camping on the wooded bluffs. Further on same road is the Weeks Is. salt mine, producing 600 tons daily from 650 ft. depths. Other salt islands, actively mined, are in this district and considered the purest salt deposits in the world. Charenton's fresh water beach on Grand Lake is about midway between Jeanerette and Franklin. A road, 2 mi. from Jeanerette, leads to Grand Lake for fishing and hunting. A friendly people.

#### INFORMATION AND SERVICE

Citizens Bank. C. C. Edwards. Tourists welcomed.  
Beaullieu Motor Co. Lincoln-Ford-Fordson. Repairs, storage.

1986.7---NEW IBERIA, LA. (Bayou Teche)--- 830.3

7.5 mi. Gravel.

Pop. 6278. Elevation 21 ft. Good hotel.

1979.2-----CADE, LA.----- 837.8

6.0 mi. to Broussard, Old Spanish Trail. Gravel.

6.2 mi. north to St. Martinville, Evangeline Trail. Gravel.

At Cade turn north on the Evangeline Trail for a visit to the heart of the Evangeline country.

#### ST. MARTINVILLE, LA. (Bayou Teche)

Pop. 2465. OST Councilor, E. E. Voorhies.

St. Martinville the old Acadian town where Evangeline lived is the quaint center for many little journeys. On the bank of the Teche is the spreading live oak where Evangeline and her people landed; near by are the Evangeline home, church and other sacred landmarks. The surrounding towns and country are rich with interesting pictures for the tourist. Bayou Teche is on a southerly course here, and these are the western highlands of the Atchafalaya Basin, the ancient outlet of the Mississippi river. The Acadians were exiled from Nova Scotia in 1755. Herded in old ships, families and friends torn asunder, some were landed in Maryland, some in Louisiana, most of them to become wanderers searching for one another. After three years the Maryland group worked south seeking their friends and lost ones. The French had established Ft. Attakapas in 1756 at the present St. Martinville. The Evangeline party reached Attakapas about 1760. Graveled roads all directions.

#### INFORMATION AND SERVICE

Voorhies Hotel. Comfortable, home-like. E. E. Voorhies.

1973.2-----BROUSSARD, LA.----- 843.8

7.2 mi. Gravel.

Pop. 602. Elevation 38 ft. OST Councilor, M. Billeaud, Jr.

Three of the largest sugar mills in Louisiana are on the OST—Broussard, Raceland and Franklin. Daily capacity, 2000 tons cane giving 350,000 lbs. raw sugar, 96 test. The Franklin mill also refines, with daily capacity for 1,000,000 lbs. Visitors are usually welcome at these plants. The Chalmette Refinery at New Orleans is the largest refinery in the world; refines only, does not grind cane.

#### INFORMATION AND SERVICE

Broussard Sugar Mill. East of Broussard. M. Billeaud, Jr.

1966.0---LAFAYETTE, LA. (Bayou Vermilion)--- 851.0

16.6 mi. Gravel.

Pop. 7855. Elevation 40 ft. Tourist Camp—At Crystal Plunge Pool, 3.5 mi. north. Gordon Hotel. OST Councilors, A. Theaux and Fred Voorhies. OST Director, Mrs. A. A. Anding, Opelousas, La.

The highest elevations on the OST in Louisiana are at Lafayette and Broussard. The sugar and corn areas eastward weld in this parish into the rice areas westward. Lafayette is a railroad and bus center. Pershing Highway from Canada joins the OST here, and graveled roads are building in all directions. The city improvements, schools and industry all show progressive development. The Southwest Louisiana Institute is a fine college. The waterways and bayous eastward give way now to a land where shallow wells flow inexhaustible quantities of water and westward vast rice areas are cultivated. Lafayette is the Hub of Southwest Louisiana. Cotton, rice, sugar, corn are the principal products.

#### INFORMATION AND SERVICE

Chamber of Commerce, Gordon Hotel. H. B. Skinner, Secretary.

Gordon Hotel. European Plan. A. A. LeBlanc, Mgr.  
Billeaud Motor Co. Lincoln-Ford-Fordson. A. Theaux.  
DeLuxe OST Cafe, Rest Room. C. O. Theriot.

1949.4-----RAYNE, LA.----- 867.6

8.0 mi. Gravel.

Pop. 2720. Elevation 36 ft. Tourist Camp—None. Country hotel, good meals. OST Councilor, R. C. Holt. Rayne is developing importance as a rice center. Wells 300 to 400 ft. deep pump three to four million gallons of water daily. The plains of this section have been converted into vast fields of rice. Some cotton and corn are grown.

**INFORMATION AND SERVICE**

Stamm Motor Car Co., center of town. Dodge cars. All supplies.

Morgan's Garage. Road service. Repairs, supplies. East of town.

1941.4-----CROWLEY, LA.----- 875.6

19.0 mi. Gravel.

Pop. 6108. Elevation 25 ft. Tourist Camp—Small camp, center of city, electric lights, water, small pool, shower, toilets, oven. Egan Hotel. OST Councilors, Alpha LeBlanc and P. L. Lawrence.

Crowley is the "Rice City of America." 480,000 acres of rice lands in Louisiana with over 1000 mi. of feeder canals for irrigation. Wells, bayous and the Mermentau river supply the water for this district. One Crowley company pumps 800,000 gals. of water daily, enough for a city of 1,000,000 people. This prairie section is young. When its value for rice growing became evident many northerners came. These rice cities are being developed by men of courage and industry. Crowley is growing into a real American city of nice homes, fine city improvements, good schools and churches, and as a manufacturer of rice products. The Evangeline oil field, 23 yrs. old, is 16 mi. west on the north road between Crowley and Jennings. It averages 1000 bbls. a day. The Mermentau river bridge 14 mi. west on the Old Spanish Trail cost many years of effort by the Crowley and Jennings people, and was opened Sept. 26, 1924. Don't hurry, this is all interesting country and graveled roads.

**INFORMATION AND SERVICE**

Cash Auto Supply House. Open day and night. E. L. Savoie.

Cash Motor Inn. Road service, repairs, supplies. D. L. & U. Clement.

Fisher's Garage. Road service, repairs, supplies, H. J. Fisher.

Crowley Trust & Savings Bank. Capital & surplus \$150,000.

First National Bank. View vast rice fields from top floor.

Egan Hotel. American Plan. Modern. C. A. Peck, Mgr. Acadia Garage. Road service day and night. Repairs, storage. N. Broussard.

1922.4-----JENNINGS, LA.----- 894.6

10.8 mi. Gravel.

Pop. 3824. Elevation 31 ft. Tourist Camp—By the More Mileage Station, center of city, water, electric lights, rest room, fuel. Madeline Hotel. OST Councilors, J. H. Heinen and E. S. Goodreau.

Jennings is another of the newer cities of southern Louisiana, and building substantially. 65% of its people are from other states. Great irrigating plants for rice have been established. Fine staple cotton is being grown. Jennings is also headquarters for 2nd Squadron 108 Cavalry, and for Troop F. Pretty homes, fine schools and churches. The Evangeline oil field lies 6 mi. east on the north road between Jennings and Crowley. It averages 1000 bbls. a day. One noted well made nearly 4,000,000 bbls. South is Lake Arthur, hunting and fishing country. Mermentau bridge, 5 mi. east. Stop here a while.

**INFORMATION AND SERVICE**

More Mileage Station. Road service, open day and night, garage and supplies.

Jeff Davis Motor Co. Lincoln-Ford-Fordson. Storage, repairs.

Calcasieu National Bank. H. H. Hoag, Mgr.

**LAKE ARTHUR**

South from Jennings 14.3 mi. by gravel road. Sportsmen's outlet to Gulf Coast country. Hunting, fishing, bathing. Location of noted national hunting club. Pop. 1882. OST Councilor, E. S. Rice.

**INFORMATION AND SERVICE**

Shaffer Bros. Ford dealers, garage, repairs, supplies.

1911.6-----WELSH, LA.----- 905.4

26.2 mi. Gravel and Paving.

Pop. 1456. Elevation 25 ft. Tourist Camp—South edge of town, in a secluded grove, commodious, storm shelter, deep well, electric lights, tables and benches, toilets. Small country hotel. OST Councilor, E. C. Willard.

Rice country, cotton and cattle. The wells are 300 to 400 ft. deep, pumping millions of gallons of water daily. Where the bayous can be tapped, big irrigating plants fill extended canal systems and flood the fields.

**INFORMATION AND SERVICE**

OST Restaurant and Fountain. A. B. Hall.  
Service Garage. Road service, repairs, supplies.  
Plezol Confectionery. Fountain, candies, cigars. Tourist parlor.

Welsh Motor Car Co. Lincoln-Ford-Fordson. Storage.

1885.4--LAKE CHARLES, LA. (Calcasieu River)-- 931.6

12.9 mi. Paving.

Pop. 13,088. Elevation 17 ft. Tourist Camp—None. Majestic Hotel. OST Councilors, R. Krause and Terrell Woosley.

Lake Charles is the metropolis of southwest Louisiana. On the Calcasieu river and Lake Charles. Four railroads. Developing 30-ft. channel to the Gulf costing \$3,500,000. Cotton, rice, cattle, general farming. Golf and a lake resort south of the city. Paved and graveled drives and numerous waterways for fishing and hunting. A fine residence city. An important oil field opened a few miles west of the city.

**INFORMATION AND SERVICE**

Majestic Hotel. European Plan. J. G. Michie, Prop.  
Huber Motor Co., Inc. Lincoln-Ford-Fordson. Prompt—efficient—reliable.

Moss & Watkins, Inc. Dodge Sales and Service.  
Harry Huber Co. Buick Sales and Service.  
Dubard Auto Livery. Finest storage garage in Lake Charles.

1872.5-----SULPHUR, LA.----- 944.5

14.4 mi. Gravel and Paving.

Pop. 1714. Elevation 30 ft. Tourist Camp—None. Largest sulphur mines in the world 2 mi. west.

**INFORMATION AND SERVICE**

Sulphur Motor Co., Inc. Lincoln-Ford-Fordson. Prompt—Efficient—Reliable. C. L. Richard.

1858.1-----VINTON, LA.----- 958.9

9.1 mi. to ferry landing. Gravel.  
2.6 mi. Ferry to Orange, Texas.

Pop. 1441. Elevation 17 ft. Tourist Camp—None. Country hotel, good meals. OST Councilor, J. N. Wetherill. Ged oil field 4 mi. south, producing 6000 bbls. daily, 14 yrs. old.

Ferry to cross Sabine river at Orange from 5 a. m. to midnight. Under regulation of La. Hwy. Dept.

**INFORMATION AND SERVICE**

Huber Motor Co., Inc. Lincoln-Ford-Fordson. Prompt—Efficient—Reliable. L. J. Schindler.

Calcasieu National Bank. J. N. Wetherill, Mgr.

1846.4--ORANGE, TEX. (Sabine River, State Line)-- 970.6

24.6 mi. Paved to within 3 mi. of Beaumont.

(Bridge over Neches river, Beaumont, to be finished Jan. 1925. Detour and ferry meanwhile.)

Pop. 9212. Elevation 10 ft. Tourist Camp—West end, tables, benches, ovens, toilets, shower baths, running water.

**INFORMATION AND SERVICE**

Orange Chamber of Commerce.

1821.8---BEAUMONT, TEX. (Neches River)--- 995.2

20.8 mi. Paving.

Pop. 40,422. Elevation 22 ft. Tourist Camp—At Fair Grounds. South by paved road from Beaumont is Port Arthur, oil refining and shipping port, with a pop. of 22,251.

The Neches river bridge at Beaumont, to be finished Jan. 1925, is one of the many big engineering works over the broad rivers and bays of the Old Spanish Trail.

**Hotel**

Crosby Hotel. One blk east S. P. Depot. Daley-Moffat Hotel Co.

**INFORMATION AND SERVICE**

Beaumont Chamber of Commerce.  
Port Arthur Chamber of Commerce.



1801.0----- NOME, TEXAS -----1016.0

21.2 mi. Construction. Mileage according to new location.

Pop. 110. Elevation 44 ft.

County and state officials are cooperating with the Old Spanish Trail to provide detours and safe traveling until the paving is laid. Work to be finished during 1925. Distance of detour about 26 mi.

#### INFORMATION AND SERVICE

Nome Garage. Tourist accommodations. F. B. Hammers.

1779.8-----LIBERTY, TEX. (Trinity River)-----1037.2

5.2 mi. Construction. Mileage according to new location.

Pop. 1117. Elevation 41 ft. Country hotel.

Old road is used; in fair condition, 6.5 mi. Heavy construction in progress across Trinity river bottoms.

1774.6----- DAYTON, TEXAS -----1042.4

14.8 mi. (Construction 8.5 mi.; Shell 6.3 mi.)

Pop. 2527. Elevation 81 ft.

County and state officials cooperating with Old Spanish Trail to provide detours and good traveling until paving is laid. Work to be finished 1925.

#### INFORMATION AND SERVICE

Herrington's Garage. Road information and tourist accommodations.

1759.8----- CROSBY, TEXAS -----1057.2

23.1 mi. Paving and Shell.

Pop. 261. Elevation 46 ft.

West of Crosby 4 mi. is the San Jacinto river. That nice paved drive has been under flood waters 16 times in past 30 mos. and must be raised for two miles. Among the problems of the OST are the rivers that must be bridged at points where flood waters are a mighty power.

1736.7----- HOUSTON, TEXAS -----1080.2

30.3 mi. (Paving and Gravel 14.2 mi. Sugarland district, construction.)

Pop. 138,276. Elevation 64 ft. Tourist Camp—On OST opp. Rice Institute, in Hermann Park. Accommodates 1000 cars. Inspected and protected. Playgrounds and golf grounds adjoining.

This East Texas construction is concrete work made necessary by the extensive drainage basins to be crossed. The work east and west of Houston is involving over \$5,000,000. The sub-grades and bridges are completed. County and state officials and the Motor League of South Texas are cooperating with the Old Spanish Trail to put travel thru henceforth with reasonable comfort until the work is completed.

#### Hotels

Hotel Cotton. Fireproof, first class, popular rates.

Brazos Hotel. Large, delightful. Brazos Court dinner garden.

Hotel Bristol. Fireproof, central, popular rates.

Bender Hotel. Headq. Motor League of South Texas.

Macatee Hotel. Near Grand Central depot. Attentive service.

Milby Hotel. Central location. Popular rates.

Rice Hotel. Leading hotel. Roof garden.

Sam Houston Hotel. Houston's newest. \$2 to \$2.50.

#### INFORMATION AND SERVICE

Motor League of South Texas. Bender Hotel.

Central Garage. New and complete. 603 Rusk ave.

1706.4-----RICHMOND, TEX. (Brazos River)-----1110.6

3.5 mi. Gravel and Graded Dirt.

Pop. 1273. Elevation 84 ft. Tourist Camp—On lot, west side, opp. school. National Hotel. OST Councilor, T. B. Wessendorff.

The Brazos river bridge at Richmond to be finished Feb. 1925. It will be 46 ft. above water level to accommodate flood conditions.

#### INFORMATION AND SERVICE

Richmond Motor Co. Garage. Ladies' rest room, ice water.

National Hotel. American Plan. Mrs. T. M. Shuford.

1702.9----- ROSENBERG, TEXAS -----1114.1

16.8 mi. Black Dirt.

Pop. 1279. Elevation 90 ft. Tourist Camp—East side, in mesquite grove. Tables, benches, toilets. Country hotel and a rooming house. OST Councilor, F. X. Joerger.

#### INFORMATION AND SERVICE

OST Garage. Center of town. Experienced mechanic. F. J. Jurica.

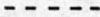


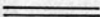
OLD SPANISH TRAIL  
 NATIONAL HEADQUARTERS  
 SAN ANTONIO, TEXAS.





GULF OF MEXICO

LEGEND

Ferry 

Dirt Roads 

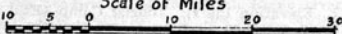
Highways Under Construction 

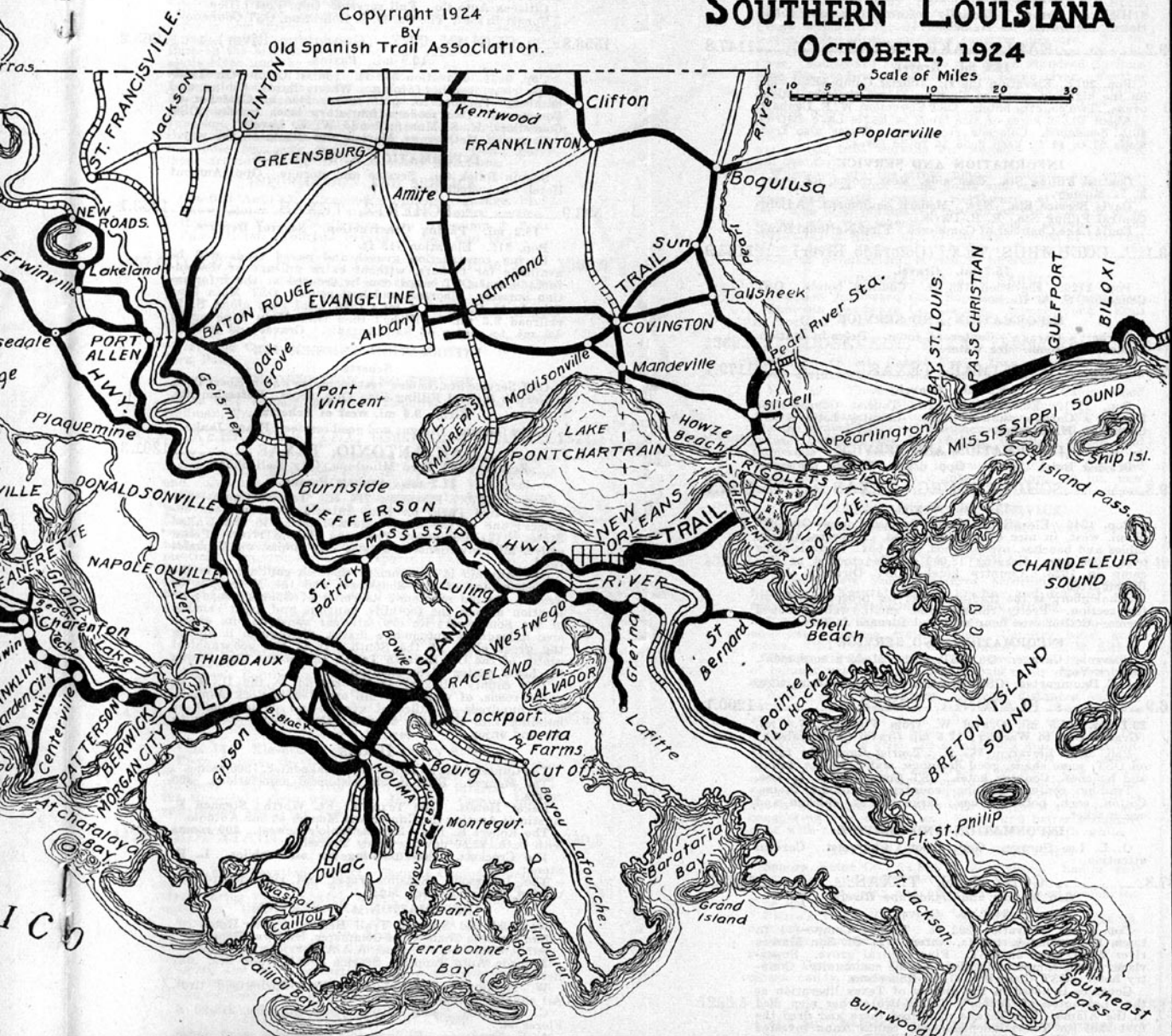
Highways Constructed to date 

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# OLD SPANISH TRAIL ROAD MAP SOUTHERN LOUISIANA

OCTOBER, 1924

Scale of Miles 



1686.1---E. BERNARD, TEX. (Bernard River)---1130.9

16.9 mi. Paving and Gravel.

Pop. 310. Elevation 120 ft. Tourist Camp—None. OST Councilor, R. B. Boettcher. Rice, cattle and cotton section. This East Bernard bridge and paving was the first high class construction between Houston and San Antonio.

#### INFORMATION AND SERVICE

Highway Garage. Specially informed on road conditions. Ice water. L. H. Schaer.

1669.2-----EAGLE LAKE, TEXAS-----1147.8

16.1 mi. Gravel.

Pop. 2017. Elevation 156 ft. Tourist Camp—East side, on the highway, screened sleeping rooms, showers, toilets, ovens. Two country hotels. OST Councilor, W. E. Lenhart. About 40,000 acres of rice lands in Eagle Lake district, 40% developed. Colorado river near. Water also from wells 27 to 40 ft. deep flood 35 to 50 acres.

#### INFORMATION AND SERVICE

Central Filling Sta. East side. Rest rooms, ice water.

E. L. Mooney.

Davis Service Sta. New. Modern equipment. Adjoins Central Filling Sta. R. B. Davis.

Eagle Lake Chamber of Commerce. First National Bank.

1653.1---COLUMBUS, TEX. (Colorado River)---1163.9

15.2 mi. Gravel.

Pop. 1720. Elevation 188 ft. Country hotels. OST Councilor, S. A. Harbert.

#### INFORMATION AND SERVICE

Harbert's Garage. Center of town. Drive-in station. Ladies' rest room. Ice water.

1637.9-----WEIMAR, TEXAS-----1179.1

8.6 mi. Gravel.

Pop. 1171. Elevation 310 ft. Tourist Camp—Near Brasher's Garage, shower, light. Country hotel. OST Councilor, H. Brasher.

#### INFORMATION AND SERVICE

Brasher Buick Garage. Opp. depot. Toilets, ice water.

1629.3-----SCHULENBURG, TEXAS-----1187.7

12.4 mi. Gravel.

Pop. 1246. Elevation 410 ft. Tourist Camp—On OST .6 mi. west, in nice grove, supervised. Showers, toilets, tables and benches, ovens, wood, mail box. Records show over 5000 cars carrying 18,000 people stopped at this camp in 1923. Country hotel. OST Director, J. C. Baumgarten.

Schulenburg is the trading center for prosperous farming section. Pretty rolling hills, small, well-developed farms. Cotton seed flour mill and furnace factory.

#### INFORMATION AND SERVICE

Chevrolet Garage. On OST, east. Modern equipment. Charles Vogt.

J. C. Baumgarten. OST Director. Lumber and furniture.

1616.9-----FLATONIA, TEXAS-----1200.1

29.1 mi. (4.5 mi. Gravel W. from Flatonia; 7.3 mi. Graded Dirt to Waelder; 17.5 mi. Gravel to Gonzales.)

Pop. 995. Elevation 367 ft. Tourist Camp—In town, on OST, some shade, good drainage, water, toilets, tables and benches. Country hotel. OST Councilor, O. L. Lee.

Trading center. Rolling country, well-kept farms. Cotton, corn, potatoes, hay; large turkey, chicken and egg market.

#### INFORMATION AND SERVICE

O. L. Lee Garage. Opp. depot. Chevrolet. Careful attention.

1587.8-----GONZALES, TEXAS-----1229.2

San Marcos and Guadalupe Rivers.

34.0 mi. Gravel.

Pop. 3128. Elevation 292 ft. Tourist Camp—(1) In town, shelter house, toilets, water. (2) On San Marcos river 2 mi. west on OST. Fine natural grove. Supervised. Both camps maintained by the community. Country hotel. OST Councilor, O. B. Robertson.

Gonzales is noted in the history of Texas liberation as the "Lexington of Texas." Thirty-two of her men died in the Alamo. The Texans mobilized there and fired the first shot for Texas independence. Santa Anna invested the town. State Park reservation in the town on the OST. Civic improvements progressing, asphalt streets,



golf, nice residences. Rich wooded and farming country, rolling hills and valleys, cotton, corn and varied products, and industries.

#### INFORMATION AND SERVICE

Gonzales Chamber of Commerce. W. E. Donovan, Sec.  
 Michelson Bros. Candies, fountain, lunches. Opp. Plaza.  
 Beasley Auto Co. Garage. On Plaza two doors from hotel. Complete equipment. Rest room.  
 Gonzales Motor Co. Garage. Complete equipment and conveniences.  
 Citizens Auto Co. Full service. Opp. Post office.  
 Sunset Brick & Tile Co. O. B. Robertson, OST Councilor.

1553.8-----SEGUIN, TEX. (Guadalupe River)-----1263.2  
 19.9 mi. Paving.

Pop. 3631. Elevation 538 ft. Tourist Camp—On Guadalupe river, south of town. Water, lights, fishing and bathing. Permits for golf course free at Chamber of Commerce. Two modern four-story brick hotels. OST Councilors, H. S. Mansfield and W. E. Lovett  
 Towns of McQueeney, Marion and Cibolo on the way.

#### INFORMATION AND SERVICE

Seguin Buick Co. Service and storage. Opp. Aumont Hotel. Breustedt Bros.

533.9-----SCHERTZ, TEXAS-----1283.1

18.2 mi. Paving Construction. Several Detours.

Pop. 315. Elevation 718 ft.

During construction gravel and paved roads will be available for detours, without extra mileage or discomfort. Local OST maps can be secured at the information bureaus. Shortest and best route: OST Main Line Schertz to Converse 4 mi; then local road along S. P. railroad 5.6 mi. to Kirby; then OST Main Line again 8.6 mi. to center of San Antonio. Gravel and paving.

#### INFORMATION AND SERVICE

##### Schertz

OST Service Sta. Ladies' rest room, ice water. Ebert Bros. Gerlich & Real Filling Sta. Opp. depot. Refreshments.

##### Kirby, 9.6 mi. west of Schertz

Kirby Garage. Oil, gas and good service. Frank Janke.

5.7-----SAN ANTONIO, TEXAS-----1301.3

Zero at OST Zero Milestone, City Hall Plaza.

31.2 mi. Asphalt Paving.

Pop. 161,379. Elevation 716 ft. Tourist Camps—(1) Brackenridge Park, on San Antonio river, all conveniences; one of the most beautiful parks in the United States. (2) Covington Park, on Salado river. Pecan grove, all conveniences; outside city limits, on Gonzales road.

San Antonio is the ancient Spanish capital; it is the tourist center of the Southwest and the Metropolis of Texas. Its old missions; its relics of Spanish days; its location among the foothills, canyons and great ranches of the Southwest; its dry, all-year sunshine; its extensive mileage of automobile drives, distinguish it among the great cities of the South. It is the geographical center of the Old Spanish Trail. In ancient time it was the heart center of Spanish effort.

This county (Bexar) is the second in the U. S. in paved roads, of which 218 mi. are Uvalde Rock Asphalt, with hundreds of miles of gravel and paving built or building into the hills beyond. Don't hurry—plenty to see and enjoy.

#### Hotels

The Gunter. Social and commercial center. 300 rooms.

The Menger. Rich in old historical associations. 300 rooms.

Baker Hotels. The Texas at Ft. Worth; Stephen F. Austin at Austin; the Gunter and Menger at San Antonio.

The Robert E. Lee. San Antonio's newest. 200 rooms with bath, \$2.50 down. Percy Tyrrell.

The Crockett. Free parking for automobiles. L. B. Stoner, Mgr.

The Jefferson. Sensible rates and right-down-town. George "Sally" Graves, Mgr.

#### INFORMATION AND SERVICE

National Old Spanish Trail Headq. Gunter Hotel.

San Antonio Chamber of Commerce, Highway Dept.

San Antonio Auto League. A.A.A. Service and Garage.

Jamison Auto Supplies, Service and Drive-in Sta. 341 Broadway.

W. E. Lowry Drive-in Sta. Kelly-Springfield tires. All supplies. Romana Plaza, at Dallas st.

C. M. Swift. Camp outfits, tents, supplies. 218-20 S. Flores st.

A. C. Toudouze. Filling sta., accessories, genl. mdse. 3903 S. Flores st.

1484.5-----BOERNE, TEXAS-----1332.5

17.6 mi. Improved Gravel and Caliche.

Pop. 1153. Elevation 1405 ft.

1466.9---COMFORT, TEX. (Guadalupe River)---1350.1

9.9 mi. Graded Gravel and Dirt.

Pop. 713. Elevation 1429 ft. Tourist Camp—On Guadalupe river, east end. Country hotels, good meals. OST Councilor, Wm. Wiedenfeld.

Comfort is the Gateway to the Guadalupe Hills. The drive is now through green valleys and along clear-water streams, with a new picture at every turn of the road. Back in the hills are sheep and goat ranches. The Guadalupe river and the Cypress creek join at Comfort. The Old Spanish Trail now follows the Guadalupe on up to Ingram, then up the Johnston fork to Mountain Home. Beyond Mountain Home the divide is crossed, then come the tree-lined waters and valleys of the approach to Junction. This is the Hill Country of Texas, spring-water rivers, dry, breeze-laden air, joy of auto travelers and for those who seek rest and relaxation. Don't hurry, there are interesting drives in many directions.

#### INFORMATION AND SERVICE

Comfort Auto Co. Lincoln-Ford-Fordson garage. Ph.98.

Faust Motor Co. Gas, storage and tourist service.

Holecamp Motor Co. Garage, Dan Holecamp & Sons.

Faust Hotel. Tourists invited to stop and rest.

1457.0--CENTER POINT, TEX. (Guadalupe R.)--1360.0

11.1 mi. (6 mi. Graded Dirt and Gravel; 5 mi. Asphalt).

Pop. 613. Elevation 1573 ft. Tourist Camp—On Guadalupe river, west end, conveniences. Country hotels, good meals.

Center Point sits on a bluff overlooking the Guadalupe river. Old Camp Verde lies westward toward the Bandera Pass.

#### INFORMATION AND SERVICE

City OST Garage, phone 3. Repairs, supplies. F. G. Hoffman, Prop.

1445.9---KERRVILLE, TEX. (Guadalupe River)---1371.1

7.4 mi. Improved Gravel.

Pop. 2353. Elevation 1645 ft. Tourist Camp—West end. Country hotels. OST Councilor, H. Remschel.

East of Kerrville, 3 mi., the American Legion Hospital, with a motley collection of shacks around the entrance. East, 1 mi., the Westminster Encampment, a summer camp, Presbyterian but for all denominations, with furnished cottages, tent houses, dining hall, program of meetings, entertainment and sports. East, 1 mi., the Schreiner Institute, a standard academy with military training. West of Kerrville, 2.8 mi., Methodist Encampment. Camps along the Guadalupe river.

#### INFORMATION AND SERVICE

Westminster Encampment. East end. J. J. Delaney. Richards Garage. Drive-in station. Supplies, repairs, all service.

Chaney's Confections. Tourist parlors. Sporting goods and collection of mounted specimens.

1438.5-----INGRAM, TEX. (Guadalupe River)-----1378.5

11.8 mi. Gravel.

Pop. 104. Elevation 1800 ft. Country hotel.

From Ingram the OST follows up the Johnston fork of the Guadalupe. 10 mi. up to the Kerr County Bass Hatchery. For a side trip rich in scenic interest follow the Guadalupe river west from Ingram. Camps, hotels and fishing along the river.

1426.7--MOUNTAIN HOME, TEX. (Guadalupe R.)--1390.3

38.0 mi. Gravel to Junction.

Pop. 47. Elevation 2100 ft. Tourist Camp—Mountain spring camp in pecan and oak grove on bluff by the river, spring water, electric lights, toilets and other conveniences. OST Councilor, Mrs. N. B. Estes.

Mountain Home westward the drive is up over the divide. West of the divide the Johnston fork of the Llano river is crossed six times. Groves of great trees shade the clear, living waters. The drive is rich in camping and scenic attractions. Sheep and goat ranches. The new state highway to Rock Springs will start from Mountain Home.

#### INFORMATION AND SERVICE

Estes Store. General supplies. Garage and expert mechanic.



## 1388.7-----JUNCTION, TEXAS (Llano River)-----1428.3

20.2 mi. (12 mi. Gravel; 8 mi. Graded Dirt and Gravel Trails thru the River Basin).

Pop. 1269. Elevation 1708 ft. Tourist Camp—In pecan grove on the Llano river, maintained by the community. Numerous conveniences. Clean country hotels, good meals. OST Vice President, C. R. Stevenson; Councilor, Emil A. Loeffler.

Junction lies high in the hills and is a center of the spring water rivers. Its name, junction of the North and South Llano rivers. The OST follows the North Llano westward for 28 mi., the clear waters, rock formations, and virgin groves a constant pleasure. Old Ft. Terret ranch is by the headwaters springs that feed this river. Southward 20 mi. lie the Seven Hundred Springs, near the headwaters of the South Llano river. Further are the Frio Canyons, and the Rock Springs country. Camping and fishing spots numerous. Junction has subscribed money for a fish hatchery. Shade is abundant; the mountain formations are wild and rugged. Southwest Texas is underlaid with water. Thru the ages nature has been working her wonders in this rock and hill country.

Westward are the great plains, plateaus and mountains of Texas with sheep, goats and cattle to the Pecos river, and cattle beyond. Northward, at Menard, are the ruins of an old Spanish mission built in 1754, and other works, and the legends of Coronado's search for the Mountains of Silver, and of the later period of the Lost Mine. Don't hurry—all this West Texas country, tho young in development, is rich in interest.

## INFORMATION AND SERVICE

Junction Hardware Co. Supplies. Road information. Junction Hardware Co. Garage. Lincoln-Ford. Emil A. Loeffler, Pres. & Mgr. of both companies.

## 1368.5-----ROOSEVELT, TEXAS (Llano River)-----1448.5

44.9 mi. (8 mi. Gravel Trails thru River Basin; 37 mi. Natural Gravel and Dirt Trails being repaired.)

Pop. 62. Elevation 2000 ft. Tourist Camp—Good camping sites. OST Councilor, Ben F. Simon.

Roosevelt is on the North Llano river, the OST following the gravel basin, with numerous fords and rare pictures. Some of the best fishing in West Texas, and numerous camp sites. Camp Allison, 7.5 mi. west of Roosevelt, first free camp in Southwest Texas. Goat and sheep country. Kimble county to Sonora, 40 mi. new road ready for contract, scenic route along high ridges.

## INFORMATION AND SERVICE

Surber Bros. Garage. Drive-in station. Tourist needs. Free camp, spring water.

## 1323.6-----SONORA, TEXAS-----1493.4

38.1 mi. New Route surveyed according to Federal Standards. Natural gravels, grading and draining, with seasoning, are producing comfortable driving.

Pop. 1009. Elevation 2140 ft. Tourist Camp—East end, shelter house, water, wood. Country hotel, good meals. OST Councilors, W. L. Aldwell and L. W. Elliott.

This is still the sheep and goat country, and a country of bumper gates, for sheep and goats easily clamber over cattle guards.

West Texas is a country of great distances and big ranches. The people are still pioneers. Supplies are carted 70 to 100 mi. from railroads. The towns are enterprising, schools are good, the country interesting, the drinking water is good, the climate dry and invigorating. These West Texas towns are essentially the whole county; outlying are the great ranches. This county with 1598 pop. is undertaking to build nearly 100 mi. of federal standard highway. The road north and south is nearly completed. The men who conquered the west are conquering new difficulties. Stops, and better acquaintance with the people of West Texas, are worth while.

## INFORMATION AND SERVICE

Sonora Motor Co. 14,500 ft. floor space. Ladies' rest room. Day and night service.

City Garage. Day and night service. Good mechanics. Free ice water.

Pierce's Cafe. Good food, fountain, candies, tobacco, newspapers.

Vander Stucken-Trainer Co. General store. All supplies.

Dew Drop Inn. Tourists' rest room. Cold drinks, cigars, candy, sandwiches.

## 1285.5-----OZONA, TEXAS-----1531.5

44.6 mi. Natural Gravel and Dirt, being graded, drained and improved.

Pop. 1000. Elevation 2250 ft. Tourist Camp—Large

shelter house, screened dining room, tables, benches, shower baths, toilets, electric lights, wood. OST Councilors, Joe North and L. B. Adams.

Sheep and goat ranches and bumper gates; high rock-bound hills and plateaus.

The roads are better from Ozona westward, considerable work has been done. Mesas, small valleys and one "Alpine hill" 38 mi. west, are encountered. Live Oak creek is 34.7 mi. west, with the ruins of the old frontier Camp Lancaster on the stream nearby. Ozona is another mid-west community with schools and civic improvements developing nicely and a country to interest the traveler.

#### INFORMATION AND SERVICE

Royal Hotel & Cafe. Home cooking. Clean service. Ozona Garage. North side of Park. 8000-ft. floor space. Ladies' rest room. Tourist camp.

Chris Meinecke. General store. Food, hardware, ammunition, camp goods.

Ozona Meat Market. Finest barbecue meats. Day and night service.

Flowers & Adams. The Big Store. All lines of merchandise.

Ozona Hotel. W. B. Grannis.

### 1240.9-----SHEFFIELD, TEXAS (Pecos River)-----1576.1

73.0 mi. Graded Dirt and Gravel.

Pop. 100. Elevation 2229 ft. Tourist Camp—Maintained by community one mile off OST at Pecos Springs. Country Hotel. OST Vice Pres. Mrs. Josephine Couch.

Ancient crossing of the Pecos river back in Spanish, pioneer and military days. Ruins of old Camp Lancaster, east of the river. A noted ancient trail was from San Antonio to Ft. Clark (Brackettville), then up the Pecos country to Camp Lancaster, crossing the Pecos at Sheffield and connecting the Spanish frontiers at San Antonio, and at Chihuahua. Later the overland mail route from San Antonio to El Paso and San Diego.

At Sheffield the traveler enters the big cattle ranch country and long mileages without houses. Stock up carefully with supplies.

#### INFORMATION AND SERVICE

Sheffield Garage. Supplies and repairs. Day and night service.

### 1167.9-----FT. STOCKTON, TEXAS-----1649.1

Zero at Post Office.

53.6 mi. (33.7 mi. Graded Dirt; balance Gravel.)

Pop. 1297. Elevation 2948 ft. Tourist Camp—At Comanche Springs, community house, kitchen, dressing room, shower bath, electric lights, stoves, swimming pool at springs. Hotel Stockton. OST Councilors, James Rooney and Dr. D. J. Sibley.

"The Spring City of Texas" is a bit of country made to blossom by irrigation from great springs that gush from the rocks. Comanche Chief spring flows 36,000,000 gals. daily; the group of springs, 55,000,000 gals. Over 1000 cars of alfalfa shipped annually. Fruits, vegetables and grains produced. The army built old Ft. Stockton. The springs in the arid country west of the Pecos river were the "waterholes" and stations when the overland coaches traveled between San Antonio and San Diego. The army planted its frontier posts around them. More anciently they were points of contest as Indian tribes and Spanish conquerors, adventurers and missionaries struggled for mastery. Leon Springs, 7 mi. west of Ft. Stockton, flow 1,684,800 gals. daily, irrigating 21,000 acres and also creating Leon Lake of 700 acres. Stock up carefully with supplies in this West Texas country.

Davis Mountains reached by two routes thru Ft. Stockton.

#### INFORMATION AND SERVICE

Stockton Pharmacy. Drugs, kodaks, fountain, confections.

Rooney Mercantile Co. Complete department store. Camp and auto supplies.

Stockton Bakery. Fresh daily baking. Tourist and camp needs.

Hotel Stockton. Largest, best equipped hotel between San Antonio and El Paso.

City Garage. Main St. Ph. 103. Day and night service.

Pace Auto Co. Authorized Ford sales and service.

Tourist headquarters.

City Meat Market. Fresh and barbecued meats. Clean, sanitary. W. F. Hokit.

### 1114.3-----BALMORHEA, TEXAS-----1702.7

36.0 mi. (10 mi. Gravel; 16 mi. Dirt; 10 mi. Gravel.)

Pop. 400. Elevation 3200 ft. Tourist Camp and bath-

ing at Phantom Springs 8.2 mi. west. Hotel Balmorhea. OST Councilor, B. W. Van Deren.

Balmorhea, named from founders, Balcomb, Morris, and Rhea. A district of alfalfa, melons, apples, pears, peaches and honey created by irrigation from Head Springs located at Toyahvale. The OST takes the northern foothills of the Davis Mountains. Balmorhea is the northern entrance.

#### INFORMATION AND SERVICE

Hotel Balmorhea. Home cooking, clean. C. M. Linton. OST Filling Station. Garage, repairs, supplies. John B. Coffey.

#### THE DAVIS MOUNTAINS

A great state park is planned in these mountains. Ft. Davis was a noted frontier post. The mountains range up to 9000 ft. They will become the only all-year mountain park in the U. S., and of remarkable attraction. Hereford herds of purest breed range the mountains and valleys. Ft. Davis is the county seat. A tourist camp is provided in a cottonwood grove nearby. Dry and cool temperature summer and winter. The Bloys Camp Meeting, held in August each year, is non-denominational and noted all over Texas. Their grounds are in a valley a mile high 18 mi. west of Ft. Davis. The mountains are reached from Ft. Stockton, Balmorhea, Van Horn, Valentine, Marfa or Alpine.

#### 1078.3-----KENT, TEXAS-----1738.7

38.4 mi. Gravel. (6 mi. rough around Plateau.)

Pop. 31. Elevation 4202 ft. Country store with gas and oil.

#### 1039.9-----VAN HORN, TEXAS-----1777.1

33.3 mi. (11 mi. Gravel; 10 mi. Dirt; 12 mi. Gravel.)

Pop. 614. Elevation 4010 ft. Tourist Camp—Shelter and ovens.

Cattle country. Western gate to Davis Mountains. A store and garage will be found at Allamore 10.9 mi. west of Van Horn. Some interesting mountain and canyon driving.

#### 1006.6-----SIERRA BLANCA, TEXAS-----1810.4

34.7 mi. Gravel.

Pop. 723. Elevation 4512 ft. Tourist Camp—A camp house in case of emergency. Palace Hotel. OST Councilor, E. T. Anderson.

High, rocky country, rich in old Indian and Spanish lore. The traveler is on the ancient travelway to the west. Back in the days of wild animals and Indians the pass thru the mountains, now El Paso, was the way westward. Sierra Blanca means "white mountain."

#### INFORMATION AND SERVICE

Borderland Auto Co. Lincoln-Ford-Fordson. Garage, storage, supplies.

Palace Hotel. Clean. Reasonable. Home cooking.

#### 971.9----FT. HANCOCK, TEX. (Rio Grande)----1845.1

23.6 mi. (11 mi. Gravel, then Paving.)

Pop. 34. Elevation 3519 ft. Small accommodations in emergency.

The highway now follows the course of the Rio Grande into and beyond El Paso. Town one-half mile north of OST. The old fort was abandoned in 1883; some of the old buildings remain. Irrigation system continues 40 mi. southeast of Ft. Hancock, following the river.

#### 948.3-----FABENS, TEXAS (Rio Grande)-----1868.7

16.6 mi. Paving.

Pop. 500. Elevation 3612 ft. Tourist Camp—On island in the Rio Grande. Small hotel and garage.

Fabens is a growing community. Irrigation growing cotton and alfalfa.

#### 931.7-----YSLETA, TEXAS-----1885.3

12.7 mi. Paving.

Pop. 2025. Elevation 3827 ft. Interurban to El Paso.

This is the "Valley Road" of El Paso, following the course of the Rio Grande. This tree-shaded highway, and the irrigating canals, truck gardens and country homes offer an attractive picture. There are canals and old missions that date back to the Spaniards of the 17th century. Clint 7.4 mi. west of Fabens and one-fourth mile off the OST was first called by the Spanish, San Elizario, and is claimed as older than El Paso. Ysleta and its old mission carry their history back to the struggles that made Santa Fe the second oldest city in the United States. This Rio Grande Valley around El Paso was a strategic point between Mexico City and New Mexico. The mission San Jose lies nearer El Paso.

919.0-----EL PASO, TEXAS (Rio Grande)-----1898.0

Zero at Hotel Paso Del Norte.

19.6 mi. Paving.

Pop. 77,560. Elevation 3762 ft. Tourist Camps—At Washington Park on OST at east edge of city, all conveniences. Camp Grande, Alameda Ave., east end of OST, fine accommodations, both private and general.

El Paso del Norte, the Pass of the North, Gateway to Mexico and the new Southwest, keypoint to a veritable empire. Cabeza de Vaca and his companions passed here in 1536. First Spanish settlement made in 1659. Noted point on El Camino Real (the King's Highway) from Mexico City to Santa Fe. City of importance, modern in every respect; manufacturing and distributing center. In heart of rich irrigated farming, cattle and mining districts. Ft. Bliss, one of the most important military and air bases in the United States, is located at El Paso.

#### INFORMATION AND SERVICE

Hotel Paso Del Norte. Leading hotel between San Antonio and California.

Camp Grande. Southwest's Premier Camp. Camping space and conveniences. Also private accommodations.

Perry Tire Co., 600 Texas St. Phone Main 146. Kelly-Springfield tires, USL batteries, Gabriel snubbers.

El Paso Automobile Club.

899.4-----ANTHONY, N. M.-STATE LINE-----1917.6

Rio Grande.

21.1 mi. Concrete Paving.

Pop. 938. Elevation 3793 ft.

878.3-----MESILLA PARK, N. M.-----1938.7

66.7 mi. (Graded Gravel 7 mi. west from Mesilla Park; 30 mi. Natural Gravel and Dirt; 29.4 mi. of Graded Gravel to Deming.)

Pop. 1000. Elevation 3878 ft.

Rio Grande 5 mi. west of Mesilla Park.

811.6-----DEMING, N. M.-----2005.4

61.8 mi. (Gravel 21 mi. west from Deming; under construction 34 mi.; Gravel 7 mi.)

Pop. 3212. Elevation 4215 ft.

Over the Divide at 4584 ft.

749.8-----LORDSBURG, N. M.-----2067.2

48.0 Gravel.

Pop. 1325. Elevation 4244 ft.

701.8-----RODEO, N. M.-----2115.2

State Line 1.8 mi. west.

51.8 mi. Gravel.

Pop. 267. Elevation 4118 ft.

650.0-----DOUGLAS, ARIZ.-----2167.0

Zero at Hotel Gadsden.

24.6 mi. Concrete Paving.

Pop. 9916. Elevation 3966 ft.

625.4-----BISBEE, ARIZ.-----2191.6

Zero at Depot.

26.3 mi. Gravel and Asphalt.

Pop. 9205. Elevation 5294 ft.

Continental Divide crossed at 6030 ft. elevation.

599.1-----TOMBSTONE, ARIZ.-----2217.9

26.3 mi. Gravel.

Pop. 1178. Elevation 4537 ft.

#### INFORMATION AND SERVICE

A. H. Gardner, OST Vice President, would like to have you stop. Branch at Tombstone for Nogales and the old missions in Santa Cruz Valley.

572.8-----BENSON, ARIZ. (San Pedro River)-----2244.2

52.4 mi. Gravel.

Pop. 825. Elevation 3578 ft.

520.4-----TUCSON, ARIZ.-----2296.6

Zero at Congress St. and Stone Ave.

69.6 mi. (Concrete 5.4 mi., then Gravel to Florence.)

Pop. 20,292. Elevation 2386 ft.

Location of the University of Arizona.

#### INFORMATION AND SERVICE

Tucson Chamber of Commerce.

From San Diego		From St. Augustine
450.8	FLORENCE, ARIZ. (Gila River)	2366.2
	67.3 mi. Paving and Gravel.	
	Pop. 1161. Elevation 1490 ft.	
383.5	PHOENIX, ARIZ. (Salt River)	2433.5
	Zero at Adams Hotel.	
	34.6 mi. Paving.	
	Pop. 29,053. Elevation 1082 ft.	
<b>INFORMATION AND SERVICE</b>		
Automobile Club of Arizona. Van Buren and Central ave.		
348.9	BUCKEYE, ARIZ.	2468.1
	9.3 mi. Concrete construction to be finished Jan. 1925.	
	Pop. 726. Elevation 980 ft.	
339.6	HASSAYAMPA RIVER, ARIZ.	2477.4
	79.0 mi. Gravel.	
	Pop. — Elevation 875 ft.	
260.6	AZTEC, ARIZ. (Gila River)	2556.4
	81.6 mi. Gravel.	
	Pop. 62. Elevation 494 ft.	
179.0	YUMA, ARIZ. (Colorado River)	2638.0
	Zero at Bridge. Colorado River the State Line.	
	46.8 mi. (Paving, Gravel and 6 mi. of Plank Road.)	
	Pop. 4237. Elevation 139 ft.	
132.2	HOLTVILLE, CAL.	2684.8
	11.2 mi. Graded Dirt.	
	Pop. 1347. 19 ft. below sea level.	
121.0	EL CENTRO, CAL.	2696.0
	121.0 mi. Paving and Gravel.	
	Pop. 5464. Below sea level, 51 ft.	
0.0	SAN DIEGO, CAL.	2817.0
	Zero at OST Zero Milestone at the Plaza.	

Pop. 74,633. Elevation 46 ft. at City Hall. OST Director, Ed Fletcher, Jr.

San Diego is the Pacific Terminus of the Old Spanish Trail. It is the beginning of the Spanish occupation of California. The first mission, San Diego de Alcalá, was started in 1769, then followed those other sanctuaries "a day's journey apart" northward on and beyond San Francisco, twenty-one in all. While the patriots on the Atlantic slope were fighting England for freedom Spain was peacefully building the missions along the Pacific slope. Earlier than this her missions at Tucson and Nogales, at Santa Fe, at El Paso and Ysleta, at San Antonio, St. Augustine and elsewhere, and her works all thru these Southern Borderlands were crowning her name with an interest that will live thru the ages. The legends and landmarks of a romantic past lie along the pathways and out among the byways of the Old Spanish Trail.

#### INFORMATION AND SERVICE

San Diego Chamber of Commerce.

#### TRAVEL TALKS

This Travelog is a new method for presenting travel information. You can help improve it with your suggestions. The gathering of so much information and reducing it to brief and orderly form is a big task. The Travelogs are on distribution by numerous members along the highway, and by chambers of commerce, auto clubs and tourist directing agencies thruout the United States, Mexico and Canada, and by news-stands and stationery stores.

\* \* \*

The officers, directors, councilors and information bureaus are interested in developing travel comforts and friendliness. They will enjoy your calls.

\* \* \*

The Old Spanish Trail is under state maintenance except for 60 mi. in Alabama. It is a pleasant sight to observe the maintenance crews working to make driving conditions always a little better despite the heavy wear and tear of traffic, and to see here and there things they have done along the roadside to add to your safety and comfort.

\* \* \*

The aim of the membership is to make this the first paved highway across the United States. Gravel will not endure under such constant, all-year service.

\* \* \*

The Texas, the Gulf, and the Humble oil companies are members and helping promote travel comforts for your enjoyment.

## TOURIST CAMPS

By the Department of Beautification, Mrs. Henry Drought,  
Director-General

The remarkable growth of the automobile travel movement has already developed need for well-regulated camps, rest rooms and comforts for men, women and children. The country hotels have not yet advanced to meet the change. Quite generally they were built long ago for limited patronage. Their equipment is not good, and their service is often indifferent. A few cars of tourists fill those hotels and dissatisfaction is often expressed. The country restaurant also is deficient. In the cities good hotel service is always available.

Nice camps in the rural communities are appreciated by these travelers. Lavatories and restful places are essential. Women and children particularly should be remembered. A caretaker and a lodge for registration and for the sale of fuel and camp needs is advised. A small fee for camp space in a park of this sort is also advised; the supervision, the protection, the cleanliness and conveniences repay for the charge.

Camps harboring hundreds of visitors are not unusual. Attention to tourists at Schulenburg, Texas, have been such that, according to records, over 5000 cars carrying over 18,000 people stopped at their camp in 1923.

### DESIRABLE PROVISIONS

Water. Cooking. Camp grates. If possible provide cooking ovens and wood, or gas and quarter meters.

Comfortable toilet facilities.

Bathing pool or shower baths.

Incinerator for burning garbage and trash.

Tables, benches and lights around the cooking and eating quarters.

A brush or vine-covered arbor with comfortable seats will provide shade and comforts even tho you have a good grove.

A pavilion or lodge is also desirable as a storm shelter and for other conveniences or pleasures. Comforts and lights where the women can attend to family cares would be another convenience.

### CLEANLINESS AND SANITATION IMPORTANT

By all means keep sanitation, neatness and cleanliness well in hand. Travelers are quick to condemn the lack of these and to pass the word along to keep away from unsanitary or unclean camps.

Don't have open privies if it can be avoided. They are a menace. Where nothing better is possible, lime or some other disinfectant should be provided to keep them as sanitary as possible.

Paint your woodwork white. It is a constant suggestion to cleanliness.

Don't have advertising around your camp. It cheapens the place.

Communities that are providing real camps are amply repaid. Build up good-will and the numbers that come will increase, and when they go they will scatter words of friendliness.

### VACATION CAMPS

Another kind of camp is possible in places of unusual attraction. Little cabins may be built and furnished to be rented at \$1.00 a day and upward, and a central lodge established where meals can be served. This permits people to get in their cars or travel by train and go to some place and "rough it" at small expense. There are many people who want to get away from the city for a few weeks and enjoy the woods and streams. Vacation camps should be financially self-sustaining.

### COMBINATION CAMPS

Some places are combinations of Tourist Camps, Vacation Camps and of Amusement Parks. Where such camps or parks are on an important trunkline, auto parties flow in from a wide territory. The attractions depend in part on the natural opportunities for entertainment and relaxation and on the conveniences provided. At one park, in Texas, auto parties are so numerous special parking grounds are provided with traffic officers in charge. More than 2000 parked cars have frequently been counted Sundays and week-days. There is a swimming pool fitted for all sorts of sport, also bath houses and lock boxes, promenades, benches, pavilions, children's playgrounds, dance floor, tents, tent floors for parties with their own equipment, cabins, sleeping rooms, boats, canoes, restaurant, drinks, etc. Such parks attract and care for the tourist, the week-end party, or the pleasure seeker of a day or evening.

### CLASSES OF CAMPERS

The foregoing are simply for suggestion. Experience will teach many things. The basic thoughts to keep in mind are—(1) There is a class of well-to-do auto owners who are off for a trip with the family or on a week-end jaunt, and they desire nice surroundings and companionship; (2) There is a large mass of men and women who have two or three weeks of vacation annually, and who want to spend that vacation in the country, but they must have locations where they can rent their sleeping accommodations and be free of cooking problems, and have opportunities for sport, relaxation and entertainment; (3) There is that ever-increasing interstate and transcontinental auto traveler. All these are an asset to every community and wherever these people find nice facilities for their comfort the word is continually passed along and that camp grows in popularity; (4) There is also a class of wanderers who are living largely in the public camps, and there are others who litter and muss up the camp. These are not assets.



## MILLIONS IN CONSTRUCTION

Road and bridge construction inaugurated along the Old Spanish Trail the past two years, and involving some ten millions of dollars, is now nearing completion. From New Orleans to San Diego this highway is 94% improved, and the construction in progress will soon make it a comfortable drive from Florida to California and give the American people a transcontinental highway open all winter and connecting all the winter playgrounds.

### FIFTY MILES OF BRIDGES

Because this highway extends along the Gulf of Mexico from Florida to Texas and then across the vast plains and mountains of the West it has had to overcome unparalleled engineering and financial difficulties. Naturally it crosses all the waterways that flow into the Gulf; these drain the whole midland continent and at the crossing points these waterways are frequently broad bays and drainage basins, or rivers that suddenly rise in flood from storms hundreds of miles northward. Over fifty miles of bridges and causeways are necessary. The bridges from the Atlantic to Mobile Bay are built or building. From Mobile to New Orleans extensive paving and other construction is in progress, and improved ferries will be provided to serve travel until the bridges are built. From New Orleans to the Pacific all bridges are built or building except at the Mississippi and the Atchafalaya rivers in Louisiana, and over the Sabine basin at the Louisiana-Texas line. Good ferries exist.

### COMPLETED IN THE WEST

Thru the West the highway is essentially complete from east of El Paso to San Diego, Cal. Mountains and deserts there have been conquered and one of the most interesting highways in the United States has been developed. The mountains are crossed by easy grades, and this is the only road into California never blocked by snow.

### SUMMER AND WINTER ATTRACTION

In winter the Old Spanish Trail has the Gulf of Mexico for its attraction, and the hills and mountains of West Texas, the Mexican border points, and southern New Mexico, southern Arizona and southern California. This southern borderland country is just as attractive to travelers in summer for then the Gulf bathing and breezes, the Texas hills and mountains, the western attractions, and the primitive camping, fishing and hunting all along the way are at their best. The Old Spanish Trail is rich in romance and legend, and in old missions and landmarks of the Spanish conquests which had reached their zenith and had passed the two-century mark when the American Revolution was being fought on the Atlantic seaboard.

## THE NATIONAL HIGHWAY MOVEMENT

As a result of the Federal Aid laws 7% of the highways of the United States is subject to federal aid, and a national system of trunk-lines is now the designated and accepted program of the states and the federal government. It embraces about 220,000 mi. During 1923 about 12,000 mi. were improved, making the total of improved mileage January 1, 1924, about 80,200 mi., leaving 139,800 mi. for the years ahead. In addition, maintenance and reconstruction work add to the magnitude of the task.

One billion dollars is the estimated annual expenditure now for highways. Eleven billion dollars is the estimated value of the rolling stock on these highways. A business of incredible magnitude and an extensive engineering force have been created in but a few years.

To the credit of the highway commissioners and the engineers, their achievements in a brief period are one of the epics of American life. Old Spanish Trail officials meet them in various states.

Along the Old Spanish Trail the engineering problems have often been without precedent. Necessary changes in the old road laws have been slow. Financing quite generally has been difficult. Patience and leadership are conquering many a barrier placed by Nature in the path of this highway. Before 1925 ends construction and maintenance will give the people of the nation comfortable travel conditions from St. Augustine to San Diego.

# THE OLD SPANISH TRAIL ASSOCIATION, Inc.

## A Membership Organization

The membership is a voluntary band of men and women interested in building a great highway from Florida to Mexico and California and developing its travel comforts, and in the preservation of the old landmarks and the old history of those ancient and romantic periods in the Southern Borderlands where men and empires struggled for mastery long before the American Revolution.

All funds are controlled by an Executive Board of business men.

The Department of Beautification plans to beautify, to sign the historical places, to work against the roadside advertising nuisance, to plan distinctive marking, and to preserve the natural attractions and the wealth of historical values. Engineers, highway officials, women's clubs and boy scouts are cooperating.

The local Councils of San Antonio and Boerne are proceeding to make the section from San Antonio to Boerne a model of beautification. Their plans call for many notable undertakings and it is hoped not only members along the Old Spanish Trail but others thruout the United States will learn from these efforts the best methods for the beautification of the roadsides.

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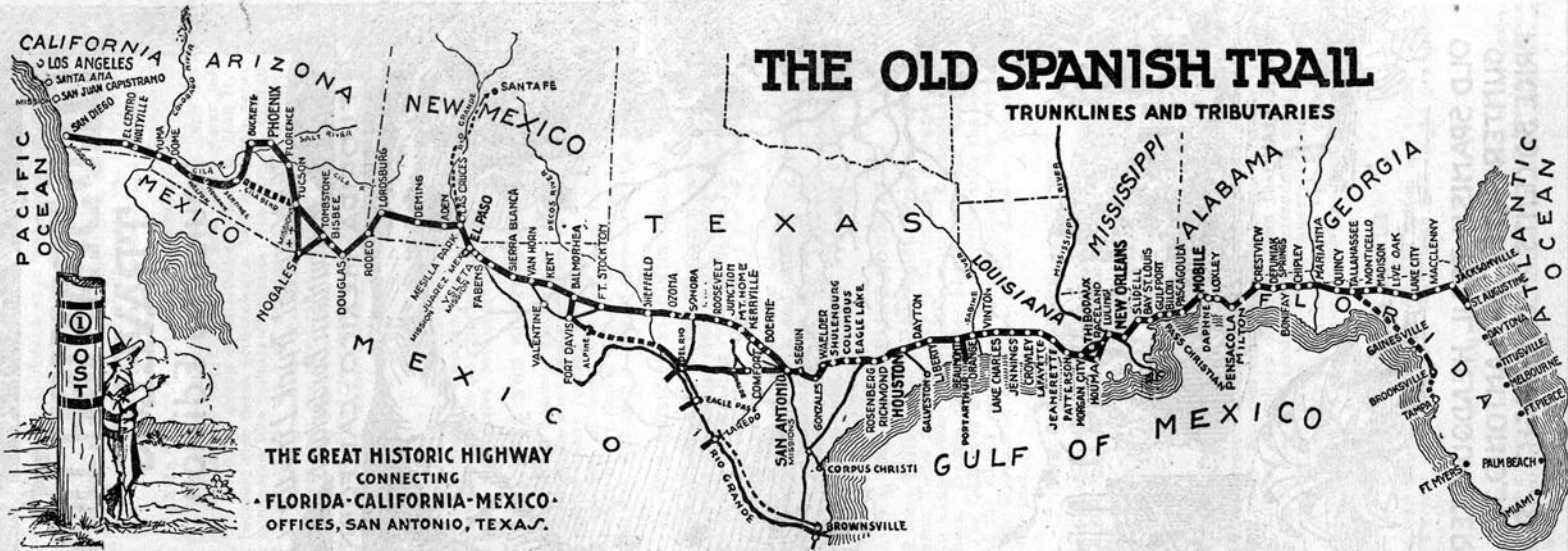
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Executive Committee	Executive Committee



The Old Spanish Trail still has difficult sections. It follows a route of great attraction, also a route of financial and engineering difficulties. But all the states are building. Thanks to the organized efforts of the Old Spanish Trail membership and of the engineers and highway officials, it is even now built and well maintained on ninety per cent of its long mileage. Inquiry at chambers of commerce and motor clubs along the way will provide dependable local information. If the traveler is interested in great construction works he will find much to compensate him as he travels along.

# OLD SPANISH TRAIL TRAVELOG

Louisiana Edition

*The National Trunk Line thru  
the Southern Borderlands*

FLORIDA - MEXICO - CALIFORNIA



THE ALAMO

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