



# OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION

## SAN DIEGO OST100 CONFERENCE

CENTENNIAL REENACTMENT OF 1923 OST SAN DIEGO CONVENTION

NOVEMBER 2-5, 2023

OST100 CENTENNIAL REENACTMENT REGISTRATION IS FREE AND OPEN TO THE PUBLIC, ANYONE LOVING THE OPEN ROAD. REGISTRATION IS REQUIRED TO ENSURE ENOUGH COMPLIMENTARY FOOD AND MATERIALS DONATED BY GENEROUS BUSINESSES AND ORGANIZATIONS. REGISTRATION DUE BY FRIDAY, OCTOBER 13, 2023  
REGISTRATION FORMS AVAILABLE BELOW AND ON [www.oldspanishtrailcentennial.com](http://www.oldspanishtrailcentennial.com).

### WEATHER

California enjoys mild winters, but windy and unusually cold days can occur. Both swim suit and warm outer wear may be needed. Layers are always good for traveling and air-conditioned or heated buildings.

### VENUES

#### Thursday, November 2

Registration, and evening Welcome Reception

#### OLAF WIEGHORST MUSEUM

131 Rea Avenue  
El Cajon, CA 92020  
619-590-3431



#### Friday, November 3

Seminar, Exhibits and Plenary Session

#### EL CAJON COURTYARD by MARRIOTT

141 North Magnolia Avenue  
El Cajon, CA 92020  
619-334-6999



Sleeping rooms OST100 conference-rate \$199 plus tax per night



#### Saturday, November 4

Back Country Drive of Vintage and Modern Cars and Trucks along Olde US 80 Highway

Start from the **COURTYARD by MARRIOTT PARKING LOT**, 141 N. Magnolia Avenue, El Cajon, CA 92020

End at **FLINN SPRINGS COUNTY PARK**, 14787 Olde Hwy. 80, El Cajon, CA 92021

## THURSDAY

### REGISTRATION and WELCOME RECEPTION

Thursday, November 2, 2023

**6pm - 8pm OLAF WIEGHORST MUSEUM**

**WELCOME RECEPTION** Casual or 1920s attire

Many local historic, preservation, and civic organizations, as well as businesses helped prepare for, or sponsored, this conference. Their members have been invited to register and join us Thursday evening in the OLAF WIEGHORST MUSEUM to meet and greet the lecturers, authors, and conventioners, some of whom have come many, many miles to share their enthusiasm for the Old Spanish Trail auto highway. Scrumptious complimentary hors d'oeuvres and non-alcoholic drinks will be provided by our sponsors. Keeping with the prohibition era theme, BYOB alcohol will be disguised in tea cups.



## **FRIDAY SYMPOSIUM, EXHIBITS, and PLENARY SESSION**

**Friday, November 3, 2023**

**8am - 10am Complimentary BREAKFAST** in the Lecture and Exhibit Hall of Courtyard by Marriott

**8:30am - Noon SYMPOSIUM** Marriott Lectures. Speakers knowledgeable about the 1920s provide insight into activities that developed with the paving of the Old Spanish Trail auto and truck highway.

**8:30am - 8:50am Charlotte Kahl** *Organizing A Centennial Celebration Association*

Living near the San Antonio Headquarters Section of the Old Spanish Trail auto highway, Charlotte was appointed in 2004 to create a national centennial celebration association to commemorate the history of those early roadbuilding pioneers and preserve their work.

**8:55am - 9:35am Connie Sue Low** *Grand Finale 1929 - 2029*

Travel and Texas history writer Connie Sue Low with an Angelo State PhysEd/Sports Medicine degree and history minor, after years of teaching in British Columbia, now leads Kimble County Historical Commission and Edwards Plateau and Texas Pecos Trail Historical Associations. She and Kimble County Historical Museum docents will share Host-City-Preparation suggestions for the centennial reenactments of the 1929 transcontinental OST Motorcades.

**9:40am - 10:20am John W. Murphey** *Remembering Harry Locke - Prolific US Early Highway Designer*

Murphey, architectural historian and research consultant now based in Santa Fe, New Mexico and the San Francisco Bay Area, has held positions as chair of the Federal Advisory Committee for Route 66, with the National Park Service, the Society for Commercial Archeology, and Michigan, Texas, and New Mexico historic preservation offices. He continues to write articles, book chapters, and give presentations on historic highways and the roadside environment for more than two decades after receiving his Eastern Michigan University Master's Degree in Historic Preservation Planning.

**10:25am - 11:05am Robert M. Harding, Jr** *Olde US 80*

From a General Engineering Contracting family, Rob Harding, VP of Lakeside Historical Society, plane surveying graduate with a California state earthwork and paving license, loves geology and has become a highway and USGS map enthusiast, writing and lecturing on transportation history, wells, bridges, and cut slopes.

**11:10am - 11:50am Bonnie Fletcher** *Col. Ed Fletcher Brings Highways to San Diego*

San Diego native, Bonnie Fletcher, a fourth-generation descendant of Col. Ed Fletcher with a strong interest in the history of the region, is a Board Trustee for the San Diego History Center in Balboa Park as well as the current Co-Chair of the Ed & Mary Fletcher Foundation which provides enduring philanthropy to honor projects that were of interest to Col. Ed & Mary, such as Historic and Environmental Preservation. Bonnie is a graduate with honors from SDSU, with an MBA from USD and will be joined by her father, **Lawrence B. Fletcher**, grandson, and frequent driver for Col. Ed in the early days.

**Noon - 2pm Complimentary LUNCH** in OST100 Exhibit Hall

**1pm - 4pm EXHIBITS** The large Marriott Ballroom will become the Old Spanish Trail Exhibit Hall for the afternoon. Join the gathering of enthusiasts informally discussing their knowledge of the history of the Old Spanish Trail auto highway. Your city, county, or parish can take this opportunity to register for a free table to share stories of your OST corridor's history or successful preservation, beautification and revitalization efforts.



**1:20pm -1:40pm PLENARY SESSION** A 20-minute official business meeting of the Old Spanish Trail Centennial Celebration Association (OST100) will take place among the exhibits. Just as the 1920s OST Association invited federal, state and local elected officials to hear the discussions of how to pave a transcontinental highway across the southern gulf and border states, OST100 organizations, partners, and those attending this conference will create resolutions to enhance the Old Spanish Trail scenic route of today. City and County/Parish exhibitors will receive an artistic document painted by 1920s OST artist Mary Bonner recognizing their area as an OFFICIAL OST CITY, COUNTY, or PARISH to present to city mayors, county judges or supervisors, and parish presidents.

## SATURDAY

### OLD SPANISH TRAIL MOTORCADE to SAN DIEGO COUNTY FLINN SPRINGS PARK



**Saturday, November 4, 2023**

**MOTORCADE SAN DIEGO COUNTY OLDE US 80**

**9 am** Vintage and modern vehicles will gather in **EL CAJON MARRIOTT PARKING LOT** 141 N. Magnolia Avenue **DEPART Promptly at 9:30am** Proceed on a Back-Country Drive along Olde US 80. **END** Northeast corner of **FLINN SPRINGS COUNTY PARK**, 14787 Olde Hwy. 80, El Cajon, CA 92021 **Complimentary PICNIC LUNCH.**

## SUNDAY

### HIDDEN SECTIONS OF OLDE US 80 OLD SPANISH TRAIL GUIDED DRIVE and OST DRIVE TO VIEW 1923 BUILDINGS

**Sunday, November 5, 2023**

#### GUIDED DRIVE

Author, Photographer, Lecturer, and Lakeside Historical Society Vice President Robert Harding, Jr. has offered to take a few more agile Old Spanish Trail enthusiasts on a tour to the more challenging portions of the OST hidden beyond hills, bridges, and rough brush. Appointments for the tour will be arranged Friday and Saturday, November 3 and 4.

#### SELF-GUIDED DRIVE and SELF-GUIDED WALKS

Historians in the small towns east of San Diego have helped prepare tour booklets of 1923 commercial buildings and homes that still exist today along the OST. The booklets may be picked up at the Courtyard by Marriott during the week before the conference and will be available all weekend November 2-5.

Although the OST100 conference is free, registrations are required for each event. Please be sure to mark boxes for all events you will be attending. If you expect to have guests with you for any part of conference, please have them register also to ensure adequate materials and meals will be available.

**PLEASE SUBMIT REGISTRATION BY FRIDAY, OCTOBER 13, 2023.**

Various California state, county, and city entities; and local organizations have generously offered their resources to enable OST100 to provide free events for this conference. As a courtesy to organizers and event coordinators, if you have registered and find you will be unable to attend, please notify us before October 27.

Questions about registration, sponsorship, particular events, exhibits, etc. (210)735-3503 or OST100Kahl@aol.com.

REGISTRATION FORMS AVAILABLE ON [www.olds spanish trail centennial.com](http://www.olds spanish trail centennial.com).

### EXHIBITS

Free table spaces will be available in El Cajon Courtyard by Marriott Noon to 4pm Friday, November 3, 2023 to highlight your county/parish, city, museum, or historic site.

Please coordinate your exhibit with Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com.  
PLEASE SUBMIT YOUR EXHIBIT FORM BY FRIDAY, OCTOBER 13, 2023

### SPONSORSHIP

Conference sponsorship opportunities are available for entities that wish to partially or entirely sponsor buffet meals, snacks, social events, materials, or the conference in general. For sponsorship questions please contact: Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com.

DOWNLOAD, COMPLETE, SAVE & PASTE OR ATTACH FORM TO AN E-MAIL TO: [OST100KAHL@AOL.COM](mailto:OST100KAHL@AOL.COM) BY OCTOBER 13, 2023. OR PRINT AND MAIL TO C. KAHL (416), 5050 TIMBERHILL DRIVE, SAN ANTONIO, TX 78238 TO ARRIVE BY OCTOBER 13.

## OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION

# PERSONAL REGISTRATION FORM

SAN DIEGO, CALIFORNIA OST100 CONFERENCE NOVEMBER 2-5, 2023

REGISTRATION DUE BY OCTOBER 13, 2023

Last Name \_\_\_\_\_  
First Name \_\_\_\_\_  
(Nickname) \_\_\_\_\_  
Name as wanted on nametag \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Employer/Agency/or School name \_\_\_\_\_

#### Thursday, November 2, 2023

Will sign-in for nametag, materials, etc. at OLAF WIEGHORST MUSEUM  
**6 - 8pm WELCOME RECEPTION** OLAF WIEGHORST MUSEUM

#### Friday, November 3, 2023

Will sign-in for nametag, materials, etc. in Lecture and Exhibit Hall of EL CAJON COURTYARD by MARRIOTT

**8 - 10am** Complimentary **BREAKFAST** Lecture and Exhibit Hall of COURTYARD by MARRIOTT

**8:30am - Noon** **Whole SYMPOSIUM** OST Lecture Hall of COURTYARD by MARRIOTT

8:30 - 8:50am Charlotte Kahl *Organizing A Centennial Celebration Association*

8:55am - 9:35am Connie Sue Low *Grand Finale 1929 - 2029*

9:40am - 10:20am John W. Murphey *Remembering Harry Locke - Prolific US Early Highway Designer*

10:25 - 11:05am Robert M. Harding, Jr *Olde US 80*

11:10 - 11:50am Bonnie Fletcher *Col. Ed Fletcher Brings Highways to San Diego*

**Noon - 2pm** Complimentary **LUNCH** OST Lecture and Exhibit Hall of COURTYARD by MARRIOTT **1 - 4pm Viewing**

**EXHIBITS** Exhibit Hall of COURTYARD by MARRIOTT

Have sent Exhibit Registration

**1:20 - 1:40pm PLENARY SESSION** Exhibit Hall of EL CAJON COURTYARD by MARRIOTT

Interested in joining others to enjoy more activities in San Diego County small town museums, restaurants, galleries, etc.

#### Saturday, November 4, 2023

**9am Driving car**, will line up for Motorcade start at COURTYARD by MARRIOTT Motorcade Passenger

Complimentary picnic **LUNCH** Flinn Springs County Park

Interested in joining others to enjoy more activities in San Diego County small towns

# EXHIBIT REGISTRATION

Free 6-foot tables will be available in the OST100 Exhibit Hall of Courtyard by Marriott Friday, November 3, 2023 to share your city, county/parish or organization's history or accomplishments in preserving or revitalizing OST corridor roadway, businesses, or historic sites. Your decorative tablecloth suggested. Please coordinate your exhibit with Charlotte Kahl (210)735-3503 or [OST100Kahl@aol.com](mailto:OST100Kahl@aol.com)

PLEASE SUBMIT YOUR EXHIBIT FORM BY October 13, 2023

## OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION SAN DIEGO CONFERENCE EXHIBIT FORM

No charge for table and exhibit space in El Cajon Courtyard by Marriott OST100 Exhibit Hall  
Friday, November 3, 2023, 1 to 4pm

\_\_\_\_\_ City, County/Parish or Organization would like to share our accomplishments along our OST corridor with an exhibit of \_\_\_\_\_ Project Title (eg. old bridge or historic building preservation; tourist camp, motor court or old family restaurant restoration; east/westbound hike and bike trails; etc.)

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Check Requirements

\_\_\_ Table space (for photos, documents, handouts)

\_\_\_ Floor space (for easel, upright display)

\_\_\_ Projection equipment (for documentary)

\_\_\_ Electricity source (for your laptop on your table)

Nothing is to be taped, stapled or pinned onto walls, or poles of Courtyard by Marriott OST100 Exhibit Hall

For powerpoints or simple electronic displays please bring a suitable laptop or notebook for your table.

Your decorative tablecloth suggested.

OST Exhibit Hall of Courtyard by Marriott will be open from 8am to set up for 1 – 4pm exhibiting hours.

Please send Personal Registration Form to receive complimentary breakfast or box lunch.

COMPLETE, SAVE & PASTE OR ATTACH FORM TO AN E-MAIL AND SEND TO: [OST100KAHL@AOL.COM](mailto:OST100KAHL@AOL.COM)  
OR PRINT AND MAIL TO: OST100, SUITE 416, 5050 TIMBERHILL DR., SAN ANTONIO, TX, 78238  
TO BE DELIVERED BY OCTOBER 13, 2023.

As a courtesy, if you have committed to bring an exhibit,  
and find that you will be unable to attend,  
and cannot find a substitute,  
please notify OST100 as soon as possible