

OLD SPANISH TRAIL SYSTEM OF HIGHWAYS

SERVICE MAP
AND TRAVEL
INFORMATION

WEST TEXAS

San Antonio-El Paso

598 MILES

APRIL 1923



OLD SPANISH TRAIL HEADQUARTERS
GUNTER HOTEL-SAN ANTONIO-TEXAS

PRICE 10 CENTS—FREE TO OST MEMBERS

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A NATIONAL HIGHWAY

The Old Spanish Trail is recognized nationally, and by the states, and by the War Department, as an essential project. It is not a promotion doomed to failure. The workers behind the OST are developing a national enterprise of established importance. The state and federal governments are appropriating funds for construction as fast as engineers can work.

This Highway is the backbone of the Southern Trunkline System recently adopted establishing the Old Spanish Trail and certain recognized trunklines from the North as a connecting system to be promptly completed to open the south country to northern travel. The OST is one of the accepted four great transcontinental trunklines. It is the only one for all-the-year travel. It opens the lands that have lured the people from the beginning of time.

The men are building. The women are organizing to beautify, to sign the historical places, to work against the roadside advertising nuisance, to design a distinctive historical marker, and to preserve the natural attractions and the wealth of historical values.

BUILDING FOR PERMANENCE

The people are served best where they develop one nationally known trunkline and put behind it a strong organization, than where their road is given over to the pretensions of promoters and a confusion of names and markings.

The territory of every highway of recognized standing is infested with promoters soliciting money on the pretense of new highway or mapping schemes. This achieves nothing of permanent value, but hinders and often cripples legitimate effort. An established organization governed by and for its membership will achieve results of value to both property and business. Old Spanish Trail Headquarters is administered by an Executive Board of San Antonio business men, and the Highway itself is broken into divisions that are rapidly being organized under local vice-presidents and councilors working in cooperation with the national headquarters.

WEST TEXAS PLAYGROUNDS

A new summer and winter playground west of San Antonio is opening to the people: The Guadalupe Hills, Boerne to Junction; the Frio Canyons, north from Sabinal and Uvalde; the Bandera Hills, west from San Antonio; the Davis Mts., with gateways at Ft. Davis and Balmorhea. All this country is being made accessible by the Old Spanish Trail markings and travel information.

EAST TEXAS COUNTRY

This section begins with the plains country at Orange, with an elevation of 10 ft. The hills begin west of Houston. At San Antonio the elevation ranges from 700 to 800 ft. The San Antonio-El Paso section is a rugged hill, canyon and mountain country, with elevations up to 9000 ft.

Rice farming, cattle raising and oil production prevail in the Orange-Houston district. Houston to San Antonio is a prosperous small farming country.

Orange, Beaumont and Port Arthur are three port cities rapidly attaining distinction, and crowding New Orleans for shipping honors.



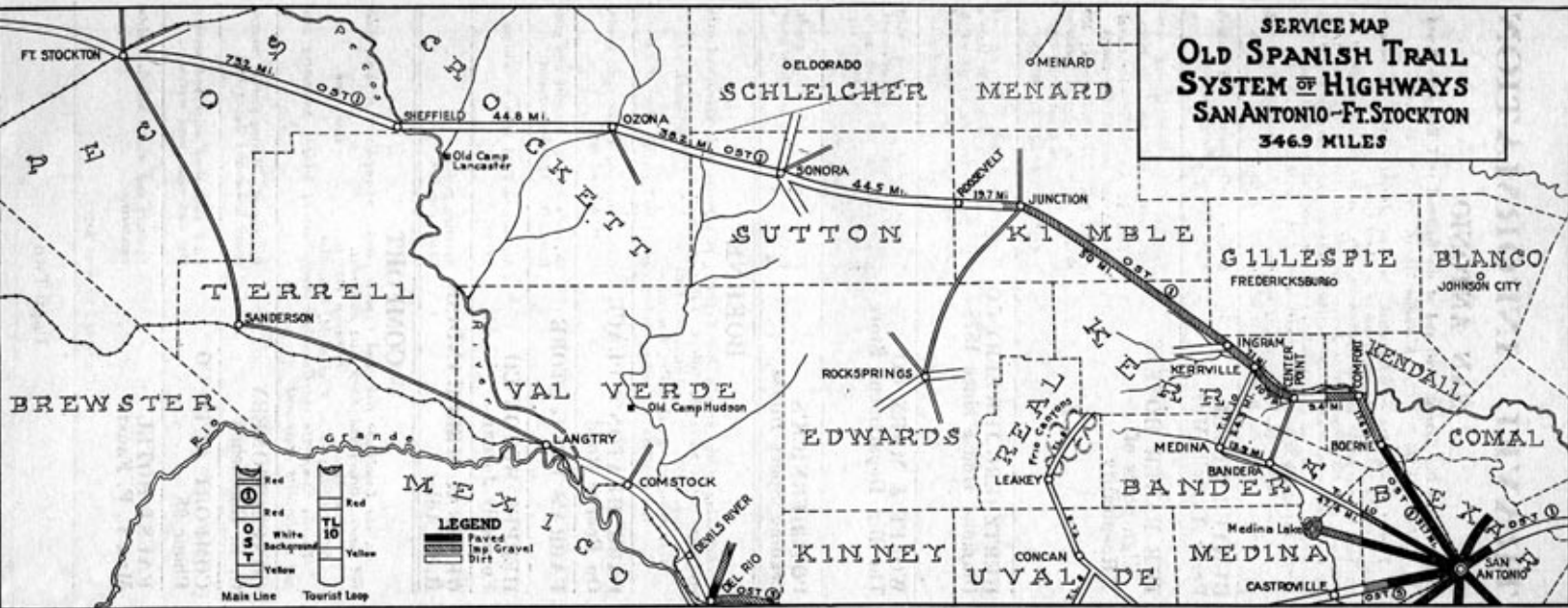
THE OLD SPANISH TRAIL

TRUNKLINES AND TRIBUTARIES



GREAT HISTORIC HIGHWAY
CONNECTING
IDA-CALIFORNIA-MEXICO
ES, SAN ANTONIO, TEXAS.

SERVICE MAP
Old Spanish Trail
SYSTEM OF HIGHWAYS
SAN ANTONIO-Ft. STOCKTON
3469 MILES



FT. STOCKTON

732 MI.

OSTO

SHEFFIELD

44.8 MI.

OZONA

38.2 MI. OSTO

ELDORADO

SCHLEICHER

MENARD

MENARD

SONORA

44.5 MI.

ROOSEVELT

12.7 MI.

JUNCTION

SUTTON

KIMBLE

GILLESPIE

FREDERICKSBURG

BLANCO

JOHNSON CITY

TERRELL

SANDERSON

VAL VERDE

LANGTRY

COMSTOCK

ROCKSPRINGS

EDWARDS

REAL

LEAKEY

MEDINA

BANDERA

Medina Lake

KENDALL

COMAL

KINNEY

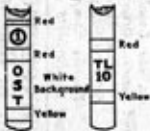
CONCAN

UVALDE

MEDINA

CASTROVILLE

SAN ANTONIO



LEGEND

Paved Imp. Gravel
 Dirt

SERVICE MAP
Old Spanish Trail
System of Highways
 Ft. Stockton - El Paso
 251.5 MILES



OFFICIAL MARKER



Red
 Red
 Yellow

LEGEND
 Paved
 Imp. Gravel
 Dirt

THE WEST TEXAS COUNTRY

The land of great ranches, sheep, goats and cattle, and land of a great-hearted people. Land of hills, plateaus, valleys and clear-water rivers, and of arid ranges, then of great springs that flood from the rocks and feed the rivers, or that are made to irrigate the land and produce all manner of products.

It is 598 miles from San Antonio to El Paso by the Old Spanish Trail—a trail across an empire. Elevations at San Antonio begin with 800 ft. From Boerne to the Davis Mountains the elevations range from 1400 ft. at Boerne to the "town a mile high" at Ft. Davis.

The country of the Guadalupe and Llano rivers, Boerne to Junction, is a hill and playground country of singular beauty, opened now by a new road planned and built to serve and please the people. Across the big ranches, through Junction, Sonora, Ozona, Sheffield and Ft. Stockton to Balmorhea and Ft. Davis are great reaches of pioneer country, and a people and towns that welcome you.

The Davis Mts. have peaks 9000 ft. high, and ranches on the high plateaus. Their trails, for car or cow pony, furnish a different picture daily of God's wonderful handiwork. These mountains will become a state park reservation and become the only all-year mountain playground in the United States. El Paso has an elevation of 3800 ft. The temperatures of the West Texas country are dry and clear, so clear the stars hang like a thickly jeweled canopy close overhead.

THE MARKING SYSTEM TRUNKLINES

- OST 1—Main Line, St. Augustine to San Diego.
- OST 2—San Antonio to Rio Grande Valley and Mexico.
- OST 3—San Antonio—Del Rio—Davis Mountains.
- OST 4—Along the Rio Grande, Mexican Border.
- OST 5—Connect Houston with the Mexican Extension.
- OST 6—Tampa to Main Line in Florida, proposed.

TOURIST LOOPS

TL instead of OST, and numbers. Same color system.

VOTE FOR THE HIGHWAY AMENDMENT

Election Day for the Texas Highway Amendment,
July 28, 1923

This amendment is necessary to the continuance of Federal Aid to Texas, and for the proper construction and maintenance of the state and interstate highways planned in the interest of the people.

TRAVEL INFORMATION

SAN ANTONIO

Headq. of the Old Spanish Trail and of the National OST Executive Board.

Pop. 161,379

Elevation 716 ft.

21 banks.

Tourist Camp—Brackenridge Park, on San Antonio river—all conveniences; one of the most beautiful parks in the United States.

San Antonio is the ancient Spanish capital; it is the tourist center of the Southwest and the Metropolis of Texas. Its old missions; its relics of Spanish days; its location among the foothills, canyons and great ranches of the Southwest; its dry, all-year sunshine; its thousands of miles of automobile drives, distinguish it among the great cities of the south.

San Antonio is the Geographical Center of the Old Spanish Trail. In ancient time it was the Heart Center of Spanish effort.

GUNTER HOTEL
Percy Tyrrell, Mgr

Internationally known. Old Spanish Trail National Headquarters.

THE BAKER HOTELS
Sign-posts of
Hospitality

The best in accommodations, comfort, service and reasonable rates.

THE ST ANTHONY—for traveling man and tourist. 500 rooms.

THE MENGER—300 rooms; 200 baths. Rich in historical associations and the old spirit of the south.

THE TEXAS—in Ft. Worth.

HERTZBERG JEWELRY CO
Diamond House since 1878

Hertzberg's Corner—The sign of the Clock—Houston and St Mary's Sts. Tourist articles. Fine watch repairing. Matchless collection of diamonds, jewelry, silver and gifts.

WOLFF & MARX CO
The Big Department Store

Tourists' goods. Exclusive shirt dept. Complete line women's wear. Tea room and roof observation. Houston st—Soledad to Main ave. Phone Crockett 6480

POTCHERNICK'S
Leading Sport House

211 St Mary's st. Sporting goods, fishing tackle, camp supplies, guns, ammunition.

BOERNE

Beginning of the popular Hill Country; very pretty and rugged and with prosperous farms filling the valleys. Vacation resorts.

Pop. 1153

Elevation 1405 ft.

Two banks.

OST Officials—H. O. Adler, Councilor.

Tourist Camp—Sh-de, toilets, water; east of OST, south edge of town.

PARK HEATON'S PLACE
On Boerne Road

Good eats, cold drinks, camp goods, cigars, oil and gas.

FABRA'S DRUG STORE

Boerne's leading druggist and confectioner. Traveler's resort.

HERPEL MOTOR CO
Formerly Jordan

Authorized Ford service. Filling station.

GENERAL MERCHANDISE
H. O. Adler

Sporting goods.
Camp supplies.

COMFORT

On the Guadalupe river and Cypress creek. Spring-water streams, hills and farms. Drives and camp sites numerous.

Pop. 713

Elevation 1429 ft.

One bank.

OST Officials—Wm. Wiedensfeld, Councilor.

Tourist Camp—On the Guadalupe river, east of bridge. Swimming pool and comfortable equipment.

CONFECTIONERY
G. E. Ransleben

Restaurant. Moving picture theatre opera house and dance hall.

COMFORT AUTO CO
Phone 98

Ford authorized sales and service. Day and night road service.

FAUST HOTEL
Mrs. L. F. Faust

Summer and winter resort. Tourist comforts.

(Continued on next page)

TRAVEL INFORMATION

BIG GENERAL STORE

D. Holekamp & Son.
Sells everything.

COMFORT STATE BANK Wm. Wiedenfeld, Cash.

OST Councilor. We invite tourist
correspondence. Welcome.

CENTER POINT

On Guadalupe river. Nothing more attractive in Texas than these great hills from Boerne to Junction, with their prosperous farms and clear-water rivers through the valleys.

Pop. 613

Elevation 1573 ft.

One bank.

OST Officials—W. D. Burney, Councilor.

Tourist Camp—On OST near north river crossing.

CENTER POINT MERC. CO The Big Store

Bathing suits and fancy camp
goods. Stop for a handshake.

CENTER PT. DRUG STORE Fountain Service

Drugs and supplies. Sporting goods
for tourists.

KERRVILLE

On Guadalupe river. Nationally recognized wool and mohair market. Presbyterian encampment. U. S. soldiers hospital. Center of the Hill Country. Vacation resorts, drives and camps.

Pop. 2353

Elevation 1645 ft.

Two banks.

OST Officials—H. Remschel, Councilor.

Tourist Camp—One mile west of Kerrville on OST; well equipped.

GOLD'S COFFEE ROOM A. D. Ottmers

The house of service and fine meals.
Mexican chili. Moderate prices.

ROCK DRUG STORE L. W. McCoy. Ph. 60

Sporting goods, fishing tackle, mag-
azines, kodaks, dry cell batteries,
cigars.

ST. CHARLES HOTEL George Morris

70 rooms, 35 with bath. Hot and
cold running water. Steam heat.
\$3.00 and \$3.50, American plan.

CHANEY'S CANDIES Tourist Parlors

Soft drinks, cigars, sporting goods,
ammunition. See collection of
mounted specimens.

INGRAM

On the Guadalupe river, in the Hills.

Pop. 104

Elevation 1800 ft.

HOWELL HOTEL

J. M. Howell. Home-like
accommodations.

OST GARAGE AND STORE

Every tourist's need. Service with
a smile, day or night.

JUNCTION

The Hill Country. The Llano river is a clear-water stream. Fishing and camping spots numerous. The wild, rugged natural formations are a constant pleasure to the visitor. Sheep and goat ranches.

Pop. 1269

Elevation 2100 ft.

Two banks.

OST Officials—Coke R. Stevenson, Vice President.

Tourist Camp—In pecan grove on Llano river, maintained by the community. Nicely equipped.

FIRST NATIONAL BANK

C. R. Stevenson, Pres. OST Vice
Pres. Correspondence invited.

FRITZ HOTEL Reasonable Rates

Best beds and meals on the Trail.
Good fishing resort.

JUNCTION STATE BANK

W. P. Riley, Pres. Investors' cor-
respondence solicited. Ask for in-
formation.

HANKINS DRUG CO Jno. M. Hankins

Magazines, newspapers, cigars and
tobaccos. Candies, cold fountain
service.

CITY CAFE Fresh Bakery Goods Daily

Good meals at all hours. Tourists'
rest and wash room.

(Continued on next page)

TRAVEL INFORMATION

BUCKHORN BARBERS
Modern Equipment.

Electric clippers, hot and cold running water, baths. Best work or no pay.

JUNCTION GROCERY CO
Advertised Goods

California, Florida and South Texas vegetables all year round. Information.

HEYMAN DRUG CO
Cold Fountain

Ice bags, toilet articles, artificial fish bait, kodaks, box chocolates.

ROOSEVELT

Pop. 62

Elevation — ft.

ROOSEVELT GARAGE
Guaranteed Work

Reasonable charge. Tourists well treated.

GENERAL STORE
Ben F. Simon

Auto parts and accessories. Cold drinks, drugs, camp goods. Information.

SURBER BROS. GARAGE
Filling Station

Gulf gas, lubricating oil, tires and tubes.

SONORA

Sheep and goat country. An interesting country among the hills, and a country of bumper gates, for sheep and goats easily clamber over cattle guards.

Pop. 1009

Elevation 2310 ft.

One bank.

OST Officials—W. L. Aldwell and L. W. Elliott, Councilors.

Tourist Camp—On OST near Sonora Motor Co. garage.

McDONALD HOTEL
Mrs. Josie McDona'd

\$3.25 per day. Baths, hot and cold running water.

SONORA MOTOR CO
OST Headquarters

14,500 ft. of floor space. Ladies' rest rooms. Day and night service.

SONORA DRUG STORE
General Supplies

Fountain, confections, dust goggles, thermos bottles, kodak supplies.

DEW DROP IN
Music

Cold drinks, confectionery, sandwiches. Tourists' rest.

GILMORE HARDWARE CO

Sporting goods, fishing tackle, auto tools, hardware supplies.

CITY GARAGE
Phone 154

Gas, oil, tires and tubes. Good mechanics. Day and night service.

GENERAL MERCHANDISE
Vander Stucken Trainer Co

Sporting goods, fishing tackle, camp goods. Fresh fruits and lunch provisions. Information.

FIRST NATIONAL BANK
W. L. Aldwell, Pres.

Organized 1900 Capital and surplus \$200,000.00

OZONA

Sheep and goat ranches; high rock-bound hills and plateaus. The roads over the plains are not good yet, but tourists are bringing big changes in that land.

Pop. 440

Elevation — ft.

One bank.

OST Officials—H. B. Cox, Councilor.

Tourist Camp—On public square. Ovens, wood, water, lights, shower baths, toilets and shelter house.

OZONA HOTEL
Just like home

Clean rooms, home cooked meals. The place for tourists.

OZONA GARAGE
North side of park

Fire-proof brick. 8000 ft. floor space. Work guaranteed. Ladies' rest room.

FLOWERS & ADAMS
The Big Store

Sporting and camp goods for tourists.

(Continued on page five)

TRAVEL INFORMATION

DUDLEY'S GARAGE
On the OST

Rock corner. Your every need supplied.

SMITH'S DRUG STORE
Fountain Drinks

Ice water free. Jewelry and drug sundries.

SPORTING GOODS HOUSE
Joe Oberkampf

Sporting goods, fishing tackle, tourists' cooking and camp goods.

OZONA MEAT MARKET
R. J. Cook

Fresh and barbecued meats. Boiled hams, tourist lunch goods. Day and night service.

MACHINE SHOP
O. W. Smith

Best equipped shop between San Antonio and El Paso. Phone 56

BAKERY & GROCERY
G. L. Bunger

Groceries and camp goods. Fresh bread, pies and cakes daily.

GENERAL STORE
Chris Meinecke

Everything in the eats line. Hardware and ammunition.

SHEFFIELD

Ancient crossing of the Pecos river back in Spanish, pioneer and military days. Ruins of old Ft. Lancaster, east of the river. A noted ancient trail was from San Antonio to Ft. Clark (Brackettville), then up the Pecos country to Ft. Lancaster, crossing the Pecos at Sheffield and connecting the Spanish frontier centers at San Antonio, and at Chihuahua, and later for the overland mail to El Paso and San Diego.

Pop. 100

Elevation 2229 ft.

OST Officials—Mrs. Josephine Couch, Honorary Vice-President.

Tourist Camp—Maintained by community—one mile off OST at Pecos Springs—good fishing.

SHEFFIELD HOTEL
Zola McSpaden

For good home cooked meals and clean, comfortable rooms, stop here.

GENERAL MERCHANDISE
R. E. Fred

The cowboy merchant. General supplies, camp goods. Information headquarters.

SHEFFIELD GARAGE
First-class Mechanic

Best work. Oil, gas, tires and tubes. Day and night service.

OST GARAGE
Bert Couch

Oil, gas and everything the tourist needs. First-class road service.

GENERAL MERCHANDISE
G. T. Jessup & Sons

Sporting goods, fishing tackle, tourists' camp needs.

FT. STOCKTON

A prosperous little city in a bit of country made to blossom by irrigation from great springs that gush from the rocks. Comanche Chief spring flows 39,000,000 gals. daily; the group of springs, 55,000,000 gals. Over 1000 cars of alfalfa shipped annually. Fruits, vegetables and grains produced. The army built old Ft. Stockton. The springs in the arid country west of the Pecos river were the "water-holes" and stations when the overland coaches traveled between San Antonio and San Diego. The army planted their frontier posts around them. More anciently they were points of contest as Indian tribes and Spanish conquerors, adventurers and missionaries struggled for mastery.

Pop. 1297

Elevation 2948 ft.

Two banks.

OST Officials—James Rooney, Councilor.

Tourist Camps—By the Comanche springs.

PACE AUTO CO
OST Headquarters

Authorized Ford sales and service. Gas, oil, and general repair shop.

ROONEY MERC. CO
The Big Store

Groceries, gas, oil. Bathing and camp goods.

DRUGS AND SUNDRIES
J. M. Rooney

Kodaks, toilet articles, ice cream, fountain and confections.

NEW ROONEY HOTEL

Center of city. Thirty rooms. European plan. Baths in connection.

(Continued on next page)

TRAVEL INFORMATION

JACOB'S CAFE	All tourists stop here. Only place for early and late meals.
DENNY MOTOR CO	Dodge service station. Gas, oil, accessories, tires and tubes; all sizes.
FIRST STATE BANK	Correspondence solicited.
STOCKTON BAKERY	Fresh bread, pies and cakes daily. Tourist camp needs.
GENERAL MERCHANDISE R. O. Gonzales	Groceries, gas and oil, camp goods.
FIRST NATIONAL BANK	Tourists welcome to call.
HOTEL STOCKTON North of Depot	Largest hotel. 50 outside rooms. Baths. Modern in every respect.
STOCKTON GARAGE	Mechanical work, machine shop, gas and oil.
DRIVE IN STATION Anything You Need	Gas, oil and accessories, tires and tubes.

BALMORHEA

A good agricultural country created by irrigation from great springs. Alfalfa, grains and vegetables. A gateway to the Davis Mts.—their people leaders in opening those mountains as a state park reservation. The tourist is welcomed. Bathing and camping at Phantom springs.

Pop. 400

Elevation 3200 ft.

One bank.

OST Officials—B. W. Van Deren, Councilor.

Tourist Camps—By Phantom springs.

BALMORHEA MERC. CO	Fruits and cold drinks. General merchandise.
OST FILLING STATION Garage	First-class mechanic. All sizes tires, gas and oil. John B. Coffey.
HOTEL BALMORHEA C. M. Linton	Good eats, clean beds. At gateway to Davis mountains.
GENERAL MERCHANDISE Toyah Valley Trading Co	Dry goods, groceries, country produce, camp goods, fruits in season.
BOZEMAN DRUG STORE	Drugs, magazines, toilet articles, kodaks, fishing tackle, confections
VAN DEREN'S GARAGE Day and Night Service	Gas filling station. First-class work done. R. L. Van Deren.

FT. DAVIS

The Chamber of Commerce invites every tourist and member of chamber of commerce in the United States to the Davis Mts. That's their slogan. The Davis Mts. are proposed as a state park reservation. Ft. Davis was a great frontier post. The mountains range up to 9000 ft. They will become the only all-year mountain park in the U. S., and of remarkable attraction. Hereford herds of purest breed range the mountains and valleys.

Pop. 400

Elevation 4927 ft.

One bank.

OST Officials—Walter Miller, Councilor.

UNION TRADING CO The Big Store	Sells everything. The place for tourists. Gas station.
LIMPIA HOTEL	Cool, comfortable hotel in the heart of the mountains. Reasonable rates.
JONES PHARMACY Registered Druggist	First-class prescription department. Ice cold drinks.
FT. DAVIS AUTO CO	5000 ft. high, but on the level in treatment of tourists.
FT. DAVIS STATE BANK	Capital \$35,000 Surplus \$35,000 Bank of safety and strength.

(Continued on next page)

TRAVEL INFORMATION

GENERAL MERCHANDISE W. A. Yarbro	Full line of supplies for your needs.
GENERAL MERCHANDISE H. A. Burnett	Groceries, camp goods, oil and gas.
FT. DAVIS MERC. CO Tourist Headquarters	Oil and gas, general merchandise, camp goods.

VAN HORN

Cattle country. Western gate to Davis Mts.
Pop. 614 Elevation 4010 ft. One bank.
OST Officials—J. S. Hunter, Director; C. F. Toolen, Councilor.
Tourist Camp—Two camps conveniently located on OST.

HOTEL CLARK Something for Everyone	Biggest, busiest, best European plan hotel. Ice cream parlor, cigars, groceries.
COMMERCIAL HOTEL	Rooms \$1.00 Tourist trade solicited.
TOOLENS GARAGE Free Camp Site	Day and night service. Authorized Ford sales and service. OST Councilor.
MILLER BROS. GARAGE Day and Night Service	Ignition, Mobiloil, Gulf gas. Free ice water, ladies' rest room, camp grounds.

SIERRA BLANCA

Approaching the Rio Grande and the Pass of the North (El Paso). High, rocky country, rich in old Indian and Spanish lore; the travelway to the West thru the Pass back thru all history.
Pop. 723 Elevation 4512 ft. One bank.
OST Officials—L. O. Ramsey, Councilor.

PALACE HOTEL	A clean, up-to-date, reasonable hotel for everybody. Satisfaction assured.
BORDERLAND GARAGE	Authorized Ford sales and service. General garage work, gas, oil, storage.
L. O. RAMSEY DRUG CO Drugs and Sundries	Soda fountain, ice cream parlor, kodak supplies, free ice water.
BLANCA GARAGE Day and Night Service	Mechanics for all cars. Gas, oil, accessories. Free camp house in connection.
TRAYLOR-LOVE CO The Big Store	Covers one block. Every tourist need. Sporting and lunch goods a specialty.
FROST'S HOTEL Restaurant	Home of good eating. Tourists' headq. Free information. Cold drinks.

FT. HANCOCK

Frontier out-post on the Rio Grande.
Pop. 34 Elevation 3519 ft.
Tourist Camp—On OST near Campbell store. Rio Grande and fishing nearby.

CAMPBELL SUPPLY STA W. V. Campbell	Home cooking, clean new beds. Gas and oils. Only real tourists' store at this point.
FT. HANCOCK MDSE. CO Hotel in Connection	Half mile north of OST on railroad. Modern in every respect. Gas, oil and supplies. Branch at Nulo.

FABENS

On the paved road into El Paso.
Pop. 25 Elevation 3612 ft.

OST FILLING STATION	Tires, tubes and accessories.
OST GARAGE B. K. Riggs	Day and night service.

TRAVEL INFORMATION

CLINT

EDGAR D. BROWN CO
Tourist Supplies

Business store for the business farmer. Tires, tubes and accessories.

YSLETA

Old mission with a history back to the troublesome days that made Santa Fe the second oldest city in the U. S. El Paso was the Pass to the North and West. Mission, irrigation and other works of the section are valued reminders of the ambitious efforts of the missionaries and colonizers.

Pop. 2143

Elevation 3663 ft.

Tourist Camp—Free sites. No equipment.

DUNCAN SUPPLY CO
W. T. Duncan

Filling station and auto supplies.

EL PASO

El Paso del Norte, the Pass of the North. Gateway of migrating animals, Indian tribes, Spanish conquistadores and padre, pioneer settler and overland coach. Key-point on Rio Grande as Santa Fe and the upper valley were colonized by Spaniards. Refuge in 1680 when the Indian revolt drove the white men back from the Santa Fe district. A noted point on El Camino Real (the King's Highway) from Mexico City to Santa Fe. City of importance, interest and wealth today.

Pop. 77,560

Elevation 3762 ft.

Seven banks.

OST Officials—F. M. Bannell, Vice-President.

Tourist Camp—In the park; well equipped; on OST east edge of city.

HOTEL PASO DEL NORTE

Leading hotel between San Antonio and California.

WATKINS MOTOR CO
Phone Main 4068

Buick cars and service for Buick tourists.

HOTEL CAMPBELL
415 W. Franklin St.

El Paso's newest hotel. 80 rooms, all baths. \$1.50 and up. The place for your mother, wife or sister. Phone Main 2634

FISHER HOTEL
M. Viljorn, Manager

European plan. 50 modern rooms. Rates \$1.50 up.

HOTEL SHELDON
Headq. El Paso Auto Club

Convenient and first-class. Hotel for tourists. Free information bureau.

ALAMO MOTOR CO, INC.
601 Texas Street

Make our place your headquarters, our service your service. Authorized Ford sales and service. Phone Main 492 and 391

HOTEL ORNDORFF
Chas. & A. C. DeGross

Conveniently located in heart of city. Modern family and tourist hotel. Rates reasonable.

HOTEL LOCKIE
Opposite new Post Office

Mills and Stanton sts. Centrally located. Prices \$1.00 and up. Ernest H. O'Brien.

LONE STAR MOTOR CO
Texas & Virginia Sts.

Dodge, Hudson, Essex, Chevrolet and Cadillac sales and service. Tires, gas, oils and accessories.

PERRY TIRE CO
600 Texas St.

Kelly-Springfield tires and tubes. Free road service. Phone Main 146

CALUMET OIL CO
Twelve Service Stations

Hi-Test gasoline and Superfine motor oils. Filling stations in all parts of El Paso.

JUAREZ, MEX.

Pop. 26,500

Elevation 3750 ft.

OASIS CAFE
G. E. Evans

Only American cafe in Juarez. Spanish dishes our specialty. High class entertainment. Best of big-time talent. Free cabaret every day and night, including Sundays.

HOTEL RIO BRAVO
F. Philibert, Manager

European plan. Modern rooms, courteous treatment. Rates \$1.50 to \$4.00.