

OLD SPANISH TRAIL TRAVELOG

March 1928

*The National Trunk Line thru
the Southern Borderlands*

FLORIDA - MEXICO - CALIFORNIA



THE ALAMO

Distributed by
THE CHAMBER OF COMMERCE
DOUGLAS, ARIZONA

Visit Tucson, Arizona

"The Sunshine Center of America"

—and—

"The Hub of Scenic and Romantic Southern Arizona"

SEE and ENJOY THE UNUSUAL

On all your trip you will see only one Tucson.

Old Spanish Missions founded in 17th Century.

Indian Villages.

Indian Picture Rocks.

Indian Ruins.

Giant Cactus Forests.

Cattle Ranches.

Mining Camps. Spaniards mined here in 1582.

Picturesque and gorgeously colored mountain canyons.

The King of Spain granted a Charter to El Pueblo del Tucson in 1552. Much of the Old Pueblo still remains.

Tucson today is a modern, progressive and beautiful Spanish bungalow home city of 43,500. The University of Arizona is located in the city.

Tucson has sunny, mild, dry and invigorating certified climate making it a mecca for HEALTH, REST and OUT-OF-DOOR RECREATION. Here you can enjoy golf, tennis, motoring, polo, horseback riding, and hiking, in any month. HERE you find excellent hotels and the finest guest ranches. Special entertainment programs are featured each month from September to May such as Polo matches, mid-winter Rodeo, Indian Dances, Fiestas, etc.

Our Motorists' Service is at your command as representative of A.A.A. and O.S.T.

Tucson Chamber of Commerce

Published in cooperation with
Pima County Immigration Commissioner.

Refer to pages 34 and 35.

Tallahassee

"SUN TOWN"

CAPITAL OF FLORIDA

Favored Travel Distributing Point

Most direct route and the distributing point between the northwest and western states, and the eastern and southern section of Florida. State Highways No. 1, 10, 19 and 66 radiate from Tallahassee and carry travel over hard-surfaced highways, surpassing in variety of scene, beauty of prospect, history and romance, any route that may be suggested into the Sunshine State.

Tallahassee's Attractions

Capital of Florida, noted State College for Women, wonderful climate, splendid hotels, pure water, well lighted paved streets, excellent homes and churches, and everything to make a perfect city of 13,245 people.

Make Tallahassee a stop-over point and you will enjoy the visit. Refer to page 12.

CHAMBER OF COMMERCE

TALLAHASSEE

Loxley in Baldwin County

THE EMPIRE COUNTY IN ALABAMA

1,000,000 Acres of Good Land
300 Miles of Navigable Waters
120 Miles of Seashore

Baldwin is the most attractive county along the Southern Borderlands. Between Mobile and Pensacola, it adjoins two great seaports and has direct railroad connections north. It is a proven area for general farming, stock and dairying, winter truck, satsuma oranges and pecan orchards. It is surrounded by Mobile Bay; the Gulf of Mexico and its bays and inlets, and the Perdido River. These waters offer sports and relaxation of unmatched variety. Resorts are developing on the bay and gulf shores. The country is high and rolling; natural drainage prevails. The drinking water is soft and pure. These are the reasons people come from everywhere to Baldwin County.

Trunk Line Highways and Loxley

In the past the big waterways kept the county isolated and undeveloped. Now a 10½ mi. bridge crosses Mobile Bay. Perdido River and Perdido Bay are bridged. The Old Spanish Trail is being built across the county thru Loxley. The great highways from the North, the Northeast and the Northwest are converging at the big Mobile Bridge. The county is building tributary trunk lines. An era of unusual development is at hand with unexampled attractions and opportunities for the homeseeker.

LOXLEY COMMERCIAL CLUB

Loxley, Alabama.

The Crossroads of Baldwin County.

Refer to page 14.

Mobile, Alabama

A Port City of Importance for Many Generations

The Port of Alabama

The State of Alabama is spending \$10,000,000 and constructing at Mobile the most modernly equipped port facilities in the world. The channel is but 36 mi. to deep water at the Gulf of Mexico and has a controlling depth of 30 ft. The extensive inland waterway system in Alabama, operating all the year, serves the port and connects with the vast coal and ore mines of the State. All docks will permit placing cars under ships' tackle. An industrial canal, extensive industrial sites, and ample rail and switching facilities are provided. Mobile is the cheapest bunkering port on the Gulf of Mexico. Quick service and low cost feature ship repairs by numerous shipyards. Waterfront facilities for new plants are extensive and convenient.

The Mobile Bay Bridge

Mobile Bay is nine miles wide. While serving as a port of unexampled usefulness, the normal land connections with the outside world have been seriously broken. Old Spanish Trail officials in 1922 and subsequent years pressed the necessity for this bridge so that an unbroken trunkline could be opened across the Southern Borderlands. Mobile responded. \$2,500,000 were provided. The bridge was opened June 1927 with ceremonies and attendance that touched half of the United States. It is a combination of steel bridges, concrete trestles, and earth causeways, 10½ mi. long. Mobile Bay embraces three bays and five rivers. The lift span over the Mobile River rises to 135 ft. in 112 seconds, clearing the largest vessels. With Mobile Bay now bridged an extensive system of paved highways is projected which will made Mobile a gateway to California or Florida or to the Gulf attractions. Mobile is surrounded by proven lands for winter truck, satsuma oranges and pecan nuts. Its bays, inlets and gulf offer finest fishing and hunting. This is a country of natural resources and outdoor life.

Inquire of the

MOBILE CHAMBER OF COMMERCE

Mobile's Finest Hotel Is THE BATTLE HOUSE

It is absolutely fireproof, modern, well furnished, accommodates 400, has new grill rooms, ladies and gentleman's restaurants, and a coffee room open all night. Its lobby and lounge are artistic and restful.

Rates are \$2 and upwards for rooms without bath; \$3.50 and upwards for rooms with bath.

Operated by the S. H. Peck Hotel Co., Inc.. S. H. Peck, President, F. Taylor Peck, Manager.

S. H. Peck is President of the Old Spanish Trail Association.

MOBILE

Refer to pages 14 and 15.